यज्ञप्रिया भरत संयुक्त निदेशक (उपभोक्ता मामले)

Yegnapriya Bharath

Joint Director (Consumer Affairs)



Ref. No. 17/CA/PUB/ Essay Competitions / 11-12

The Director/Principal, University of Pune, Ganeshkind, Pune – 411 007, Maharashtra Oniversity of Pune REGISTERED

03 DEC 2011

Date: 28th November, 2011

Dear Madam/Sir,

Re: Bima Bemisaal Essay Competition (Essay Competition on Insurance)

The Insurance Regulatory and Development Authority (IRDA) regulates the insurance sector in India. IRDA hereby calls for essays/papers on any one of the following topics from students pursuing an undergraduate or post graduate course on Insurance.

- 1. Role of Insurance in Financial Sector Growth in India
- 2. Increasing insurance penetration in India
- 3. Mis-selling in insurance and how to prevent it
- 4. Group Health Insurance Schemes of State Governments
- 5. Increasing awareness about insurance

ed 2500 words. Statistical information, website, the IRDA Annual Report, report

The essay should be around 2000 words but in any case shall not exceed 2500 words. Statistical information, if required, may be obtained through available sources including the IRDA website, the IRDA Annual Report, reports and disclosures by insurance companies/their websites etc. Wherever statistics are quoted, the source must be indicated. Details of other references, if any made should also be listed. The **last date for submission of the paper** is 31st January, 2012. The papers will be evaluated by a panel of experts on insurance set up by the Insurance Regulatory and Development Authority.

The following prizes shall be awarded:

- 1. First prize Rs.50,000
- 2. Second prize Rs. 30,000
- 3. Third prize Rs. 20,000

Only papers received at IRDA at the following address on or before 31st January, 2012 by 5.30 PM in physical form shall be accepted. The paper shall be sent along with a certification by the institution regarding the name of the student and the course he/she is studying and should be addressed to Mrs. Yegnapriya Bharath, Joint Director, Consumer Affairs Department, Insurance Regulatory and Development Authority, Parishram Bhavan, 3rd Floor, Basheerbagh, Hyderabad – 500 004, Andhra Pradesh, India. Ph. 040-23381100 Fax: 040-6682334 in a separate sealed cover with the superscription "BIMA BEMISAAL ESSAY COMPETITION"

Thanking you,

Yours faithfully,

Yegnapriya Bharath