

# **SAVITRIBAI PHULE PUNE UNIVERSITY**

**(Formerly University of Pune)**



## **School of Open and Distance Learning**

**EXAMINATION CIRCULAR NO 109**

**MASTER IN BUSINESS ADMINISTRATION SEMESTER I, II & III  
(M.B.A.)(2021 PATTERN)**

### **INSTRUCTIONS FOR CANDIDATES**

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the University Examination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.

**M.B.A. (Rev. 2021) Semester I**

**(TIME: 10.00 AM to 12.30 PM)**

<b>Day &amp; Date</b>	<b>Paper Code</b>	<b>Subject</b>
Thursday 16-03-2023	CR-11	Management Concepts & Applications
Friday 17-03-2023	CR-12	Economics for Managers
Saturday 18-03-2023	CR-13	Organizational Behavior
Monday 20-03-2023	CR-14	Elements of Managerial Communication
Tuesday 21-03-2023	CR-15	Computers Application for Business
Thursday 23-03-2023	CR-16	Basics of Marketing

**M.B.A. (Rev. 2021) Semester II**

**(TIME: 02.00 PM to 04.30 PM)**

Thursday 16-03-2023	CR-21	Basics of Human Resource Management
Friday 17-03-2023	CR-22	Operational Management
Saturday 18-03-2023	CR-23	Management Accounting
Monday 20-03-2023	CR-24	Management of Social Media
Tuesday 21-03-2023	CR-25	Research Methodology
Thursday 23-03-2023	CR-26	Management Information System

**M.B.A. (Rev. 2021) Semester III**

**(TIME: 02.00 PM to 04.30 PM)**

<b>Day &amp; Date</b>	<b>Paper Code</b>	<b>Subject</b>
Saturday 25-03-2023	CR-31	Strategic Management
Monday 27-03-2023	MKTG-MJ-32	Critical Thinking in Digital and Social Media Marketing
	HR-MJ-32	Strategic Human Resource Management
	FIN-MJ-32	Financial Management
	PRJ-MJ-32	Basis of Project Management
	ENR-MJ-32	Entrepreneurship Management
	IB-MJ-32	Import Export Documentation and Procedures
	OSCM-MJ-32	Production And Operation Management
	BA-MJ-32	Business Analytics & Statistical Methods using R
Tuesday 28-03-2023	MKTG-MJ-33	Advertising Strategy
	HR-MJ-33	Labour Law -01
	FIN -MJ-33	Management Control System
	PRJ -MJ-33	Managing Projects & Resources
	ENR -MJ-33	Economic Environment of Business
	IB -MJ-33	Cross Cultural Management and Global Leadership
	OSCM -MJ-33	World Class Manufacturing
	BA -MJ-33	Machine Learning & Cognitive intelligence using Python
Wednesday 29-03-2023	MKTG-MN-34	Technology Marketing
	HR-MN-34	Compensation Management
	FIN -MN-34	International finance
	PRJ -MN-34	Project Identification and Selection
	ENR -MN-34	Working Capital Management

	<b>IB -MN-34</b>	International Banking and Foreign Exchange Management
	<b>OSCM-MN-34</b>	Logistics And Distribution Management
	<b>BA -MN-34</b>	Software Project Management
	<b>PHC -MN-34</b>	Essentials of Pharma and Healthcare Administration
	<b>THM -MN-34</b>	Introduction to Hospitality and Tourism Management
	<b>DMKG -MN-34</b>	Basics of Digital Marketing
	<b>BNKM -MN-34</b>	Banking Fundamentals
<b>Friday 31-03-2023</b>	<b>MKTG-MN-35</b>	Digital Marketing Implementation
	<b>HR-MN-35</b>	Labour Economics
	<b>FIN -MN-35</b>	Mergers and Acquisitions
	<b>PRJ -MN-35</b>	Case Studies in Project Management
	<b>ENR -MN-35</b>	Innovation and Creativity
	<b>IB -MN-35</b>	Global Competitiveness, Value Chains and Alliances
	<b>OSCM-MN-35</b>	Inventory and Stores Management
	<b>BA -MN-35</b>	E commerce Analytics
	<b>PHC -MN-34</b>	Healthcare Management
	<b>THM -MN-35</b>	Banquet Management
	<b>DMKG -MN-35</b>	Lead Generation & E Mail Marketing
	<b>BNKM -MN-35</b>	Corporate Banking

Ganeshkhind, Pune - 411 007

**Ref.No/XCT: 250**  
**Date: 28/02/2023**

**Director**  
**Board of Examinations and Evaluation**