

Total No. of Questions - 04]

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**P. G. D. F. T. (Semester - I) Examination, 2012**

**ECONOMICS**

**Paper - I**

**MANAGERIAL ECONOMICS**

**(2008 Pattern)**

**Time : Three Hours**

**Total Marks : 60**

**Note :** (i) *All questions are compulsory.*

(ii) *All questions carry equal marks .*

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**Q.1.** Explain in detail the nature and scope of Managerial Economics. [15]

How Micro Economics differs from Managerial Economics?

**OR**

What is Elasticity of Demand? Explain Price, Cross and Income Elasticity of Demand used in managerial decision making process.

**Q.2.** What is Empirical Production Function? Explain the optimum combination of inputs with diagrams. [15]

**OR**

What do you mean by Monopoly? How price and output is determined in short and long run in Monopoly Competition?

**Q.3.** What is Cost of Capital? Explain its structure and role in international competitiveness. [15]

**OR**

Describe the Oligopoly Model in detail.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4.** Write short notes on **any three** :

**[15]**

- (a) Game Theory
- (b) Risk Aversion
- (c) Capital Rationing
- (d) Features of Perfect Competition
- (e) Cost Volume Profit Analysis



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**P. G. D. F. T. (Semester - I) Examination, 2012**

**ECONOMICS**

**Paper - II**

**International Economics and Foreign  
Exchange Management**

**(2008 Pattern)**

**Time : Three Hours**

**Total Marks : 60**

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks .*

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**Q. 1.** Explain the important agreements of WTO with special reference to TRIPs, TRIMs and GATs. [15]

**OR**

Critically examine Ricardian Theory of Comparative Cost.

**Q. 2.** What is Customs Union and regional groupings? Explain its impact on world trade. [15]

**OR**

Explain management of foreign exchange with special reference to India.

**Q. 3.** Explain in brief the documentary involved in international trade. [15]

**OR**

What are the methods of pre ship and post shipment finance export?

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4.** Write short notes on **any three** :

**[15]**

- (a) Bid Bond
- (b) ECGC
- (c) CIF
- (d) European Union
- (e) Product Life Cycle



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**P. G. D. F. T. (Semester - I) Examination, 2012**

**ECONOMICS**

**Paper - III**

**International Logistics**

**(2008 Pattern)**

**Time : Three Hours**

**Total Marks : 60**

- Note :** (i) *Attempt all questions.*  
(ii) *All questions carry equal marks.*

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**Q.1.** Explain various 'Transport Documents' used in International Trade, [15]  
giving brief details on 'Bill of Lading'.

**OR**

Elaborate importance of International Logistics.

**Q.2.** Describe in detail different modes of 'Transport' used in 'International [15]  
Trade'.

**OR**

Give detailed note on different types of 'Containers' used in 'Inter-  
national Trade'.

**Q.3.** Explain various 'International Commercial Documents'. [15]

**OR**

Discuss 'INCO - TERMS' in detail.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4.** Write short notes on **any three** :

**[15]**

- (a) Legalisation and Consumer Invoice
- (b) Liner and Tramp Services
- (c) Types of vessels used in International Trade
- (d) Different types of 'Cargoes' in International Trade
- (e) Importance of packing in International Logistics



Total No. of Questions - 04]

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P. G. D. F. T. (Semester - I) Examination, 2012

ECONOMICS

Paper - IV

Marketing Principles and Management

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks .*
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**Q. 1.** Discuss the importance of Marketing in today's competitive world. [15]

**OR**

What do you mean by marketing environment? Explain various factors influencing marketing environment.

**Q. 2.** Define 'Price'. State and explain different types of pricing. [15]

**OR**

Define 'Demand Forecasting'. What are the advantages and risks associated with demand forecasting?

**Q. 3.** What is 'Segmentation'? Explain Product segmentation and Market segmentation concept. [15]

**OR**

What is 'Wholesaling'? Discuss various benefits of Wholesaling.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q. 4. Write short notes on any three :**

**[15]**

- (a) Product - Mix
- (b) Product Life Cycle
- (c) Differentiated Marketing
- (d) Product Line Pricing
- (e) Business-to-Business Marketing





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P. G. D. F. T. (Semester I) Examination, 2012

ECONOMICS

Paper – V

Quantitative Methods

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) Attempt all questions.  
(ii) All questions carry equal marks.

**Q. 1. (a)** 'Statistics is not a science, it is a scientific method'. Examine the statement and explain the scope utility of statistics. (7) [15]

**(b)** Draw OGIVE. (8)

Marks	0 -10	10 - 20	20 - 30	30 - 40	40 - 50	50 - 60	60 - 70
No. of Students	12	14	18	21	15	11	9

OR

**(a)** Calculate mean, median, mode from the following : (7)

Class X	25-30	30-35	35-40	40-45	45-50	50-55	55-60
F	12	8	13	21	9	6	11

- (b) Draw Pie diagram : (8)

Labour	Bricks	Cement	Steel	Timber	Supervision
25%	15%	20%	15%	10%	15%

- Q. 2. (a) Discuss the advantages and use of Sampling techniques. (7) [15]

- (b) Calculate Range coefficient of Range, Standard deviation, (8)

coefficient of SD :

20, 100, 24, 14, 105, 21, 35, 106,

16, 100, 72, 68, 103, 61, 90

OR

- (a) Calculate Quartile deviation and its coefficient : (7)

X	1	2	3	4	5	6	7	8	9
Account	58	55	25	32	26	85	44	80	33

- (b) Calculate Quartile,
- $D_6$
- and
- $P_{27}$
- from the data : (8)

Class	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of person	4	16	30	20	14	10	4

- Q. 3. (a) Calculate Karl Pearson coefficient of correlation : (7) [15]

A	16	18	19	20	22	25	28	30	32	40
B	30	32	33	35	38	40	42	43	45	50

(b) Define with example : (8)

Events, Sample, Space, Union of two events.

OR

(a) What is student 'T' Test? (7)

(b) A machine is designed to produce insulating washers for (8)

electrical device of average thickness of 0.025 cm.

A random sample of 10 washers was found to have an average thickness of 0.024 [With a SD of 0.002 cm, test the significance of the deviation value of 11 for 9 degree of freedom at 5% level of significance 2.262]

**Q. 4.** Write short notes on **any three** : [15]

- (a) Small Sample Test
- (b) Level of Significance and Critical Region
- (c) Difference between correlation and regression
- (d) Sampling and non-sampling error



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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - VII

INTERNATIONAL MARKETING

(2008 Pattern)

Time : Three Hours

Total Marks : 60

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

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**Q.1.** What do you mean by 'Global Economy'? What is the impact of globalization on international markets? [15]

**OR**

Discuss Regional Integration and Protectionism.

**Q.2.** Choice of distribution channel varies for different products, discuss with suitable examples. [15]

**OR**

Define 'Advertising'. State and explain the factors that are to be considered for effective advertising.

**Q.3.** Discuss various factors influencing international markets. Give suitable examples also. [15]

**OR**

What is 'Marketing Strategy'? State and explain various entry methods in international markets.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4. Write notes (Any Three) :**

**[15]**

- (a) Foreign Trade Zones
- (b) Brand
- (c) Product adaptation
- (d) Repositioning of product
- (e) Export pricing



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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - VIII

INTERNATIONAL FINANCIAL MANAGEMENT

(2008 Pattern)

Time : Three Hours

Total Marks : 60

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

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**Q.1.** Explain in detail Reward risk and its importance in International Finance. [15]

**OR**

What are various participants in foreign exchange market? Describe the native of their participants.

**Q.2.** What do you mean by forward exchange contract? Explain its features, premium and discounts in forward exchange. [15]

**OR**

What do you mean by currency exchange risk and their management? Explain in detail economic and transaction exposure.

**Q.3.** Explain interest rate parity theory. How can it be used to determine investment and borrowing market? [15]

**OR**

Describe the basic inputs required to make project evaluation.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4. Write short notes on (Any Three) :**

**[15]**

- (a) Euro bond off shore bond
- (b) Spot Exchange Market
- (c) Black Scholes formula
- (d) Speculation
- (e) Fixed and Flexible Exchange Rate



Total No. of Questions - 04]

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**P. G. D. F. T. (Semester – II) Examination, 2012**

**ECONOMICS**

**Paper – IX**

**Export and Import Procedures**

**(2008 Pattern)**

**Time : Three Hours**

**Total Marks : 60**

- Note :** (i) *Attempt all questions.*  
(ii) *All questions carry equal marks .*

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**Q. 1.** Explain Export House status category and benefits applicable to them. [15]

**OR**

Explain Purchase Contract and various terms of payment used in 'International Trade'.

**Q. 2.** Explain complete procedure for 'Import Clearance' of 'Cargo' at Sea Port. [15]

**OR**

Explain complete procedure for 'Export Clearance' of 'Cargo' at Sea Port.

**Q. 3.** Explain 'Bill of Lading' and various types of same. [15]

**OR**

Explain 'Letter of Credit' and various conditions in it.



**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q. 4. Write short notes on any three :**

**[15]**

- (a) GSP and GSTP rules
- (b) Types of Customs Duties
- (c) Import Policy ITC (HS)
- (d) Duty Entitlement Pass Book Scheme
- (e) Focus Product and Focus Market Scheme



Total No. of Questions - 04]

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P. G. D. F. T. (Semester – II) Examination, 2012

ECONOMICS

Paper – X

Indian Economy and Trade Dependencies

(2008 Pattern)

Time : Three Hours

Total Marks : 60

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks .*

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**Q. 1.** Explain Global Trade and its growth. Comment on India's relative position in World Trade. [15]

**OR**

Explain in detail the objectives and features of India's commercial policy.

**Q. 2.** Analyse the difference between Balance of Trade and Balance of Payment. What are basic components of Balance of Payment. [15]

**OR**

Explain Export house, Trading House and Star Trading House.

**Q. 3.** Discuss impact of Globalisation on Indian Economy. [15]

**OR**

Explain in detail FII in India.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q. 4. Write short notes on any three :**

**[15]**

- (a) WTO
- (b) Special Economic Zone
- (c) Exchange Control
- (d) Measures of Export Promotion
- (e) Liberalization Policy of India



Total No. of Questions - 04]

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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - XI

Commercial Geography

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) All questions are compulsory.

(ii) All questions carry equal marks.

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Q. 1. Describe the development of 'Railway' in India. [15]

OR

Define the term 'Commercial Geography'. Which are the major approaches to study Commercial Geography?

Q. 2. Write a detailed note on iron and steel industries of India. [15]

OR

What are resources? Write a note on mineral resources of India.

Q. 3. Write short notes on (Any Three) : [15]

- (a) Possibilism (b) Green Revolution  
(c) Cotton textile industries of India (d) Sericulture  
(e) Nuclear energy

Q. 4. Describe the Weber's theory of industrial location. [15]

OR

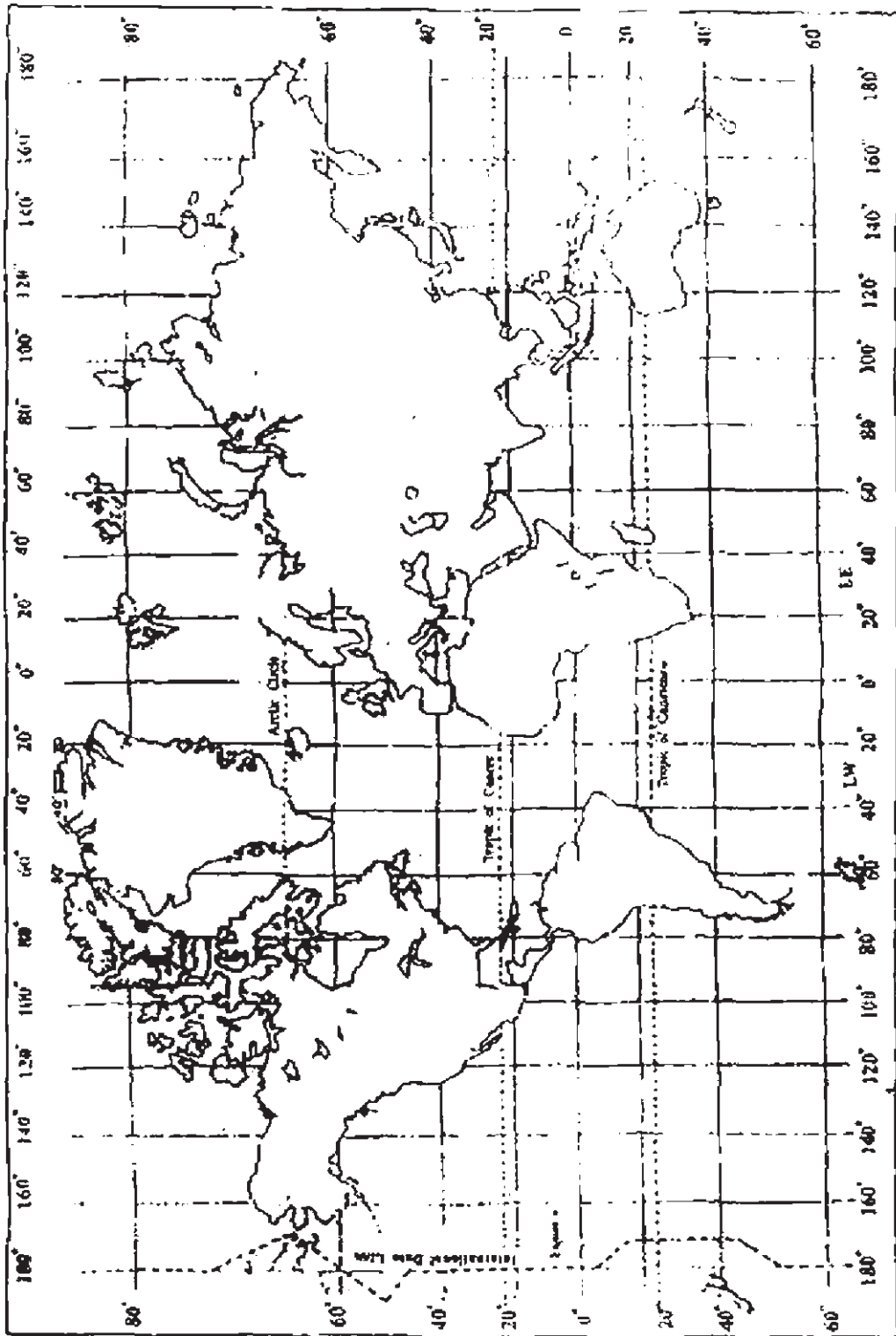
Mark and name the following in the outline map of the world given to you and prepare suitable index :

- (a) Suez Canal (b) Trans - Saiberian railway  
(c) Major Ports of India (d) Arabian Sea  
(e) Great lakes

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P.T.O.



**WORLD** INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

