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P. G. D. F. T. (Semester - I) Examination, 2012

ECONOMICS

Paper - I

MANAGERIAL ECONOMICS

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) *All questions are compulsory.*

(ii) *All questions carry equal marks .*

Q.1. Explain in detail the nature and scope of Managerial Economics. [15]

How Micro Economics differs from Managerial Economics?

OR

What is Elasticity of Demand? Explain Price, Cross and Income Elasticity of Demand used in managerial decision making process.

Q.2. What is Empirical Production Function? Explain the optimum combination of inputs with diagrams. [15]

OR

What do you mean by Monopoly? How price and output is determined in short and long run in Monopoly Competition?

Q.3. What is Cost of Capital? Explain its structure and role in international competitiveness. [15]

OR

Describe the Oligopoly Model in detail.

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Q.4. Write short notes on any three :

[15]

- (a) Game Theory
- (b) Risk Aversion
- (c) Capital Rationing
- (d) Features of Perfect Competition
- (e) Cost Volume Profit Analysis



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P. G. D. F. T. (Semester - I) Examination, 2012

ECONOMICS

Paper - II

International Economics and Foreign

Exchange Management

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) *All questions are compulsory.*

(ii) *All questions carry **equal** marks .*

Q.1. Explain the important agreements of WTO with special reference to TRIPs, TRIMs and GATs. [15]

OR

Critically examine Ricardian Theory of Comparative Cost.

Q.2. What is Customs Union and regional groupings? Explain its impact on world trade. [15]

OR

Explain management of foreign exchange with special reference to India.

Q.3. Explain in brief the documentary involved in international trade. [15]

OR

What are the methods of pre ship and post shipment finance export?

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Q.4. Write short notes on any three :

[15]

- (a) Bid Bond
- (b) ECGC
- (c) CIF
- (d) European Union
- (e) Product Life Cycle



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P. G. D. F. T. (Semester - I) Examination, 2012

ECONOMICS

Paper - III

International Logistics

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) *Attempt all questions.*
(ii) *All questions carry equal marks.*

Q.1. Explain various 'Transport Documents' used in International Trade, [15]
giving brief details on 'Bill of Lading'.

OR

Elaborate importance of International Logistics.

Q.2. Describe in detail different modes of 'Transport' used in 'International [15]
Trade'.

OR

Give detailed note on different types of 'Containers' used in 'Inter-
national Trade'.

Q.3. Explain various 'International Commercial Documents'. [15]

OR

Discuss 'INCO - TERMS' in detail.

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Q.4. Write short notes on **any three** :

[15]

- (a) Legalisation and Consumer Invoice
- (b) Liner and Tramp Services
- (c) Types of vessels used in International Trade
- (d) Different types of 'Cargoes' in International Trade
- (e) Importance of packing in International Logistics



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P. G. D. F. T. (Semester - I) Examination, 2012

ECONOMICS

Paper - IV

Marketing Principles and Management

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) *All questions are compulsory.*
(ii) *All questions carry equal marks .*
-
-

Q. 1. Discuss the importance of Marketing in today's competitive world. [15]

OR

What do you mean by marketing environment? Explain various factors influencing marketing environment.

Q. 2. Define 'Price'. State and explain different types of pricing. [15]

OR

Define 'Demand Forecasting'. What are the advantages and risks associated with demand forecasting?

Q. 3. What is 'Segmentation'? Explain Product segmentation and Market segmentation concept. [15]

OR

What is 'Wholesaling'? Discuss various benefits of Wholesaling.

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Q. 4. Write short notes on any three :

[15]

- (a) Product - Mix
- (b) Product Life Cycle
- (c) Differentiated Marketing
- (d) Product Line Pricing
- (e) Business-to-Business Marketing



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P. G. D. F. T. (Semester I) Examination, 2012

ECONOMICS

Paper – V

Quantitative Methods

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) Attempt *all* questions.
(ii) All questions carry *equal* marks.

Q. 1. (a) 'Statistics is not a science, it is a scientific method'. Examine the statement and explain the scope utility of statistics. (7) [15]

(b) Draw OGIVE. (8)

Marks	0 -10	10 - 20	20 - 30	30 - 40	40 - 50	50 - 60	60 - 70
No. of Students	12	14	18	21	15	11	9

OR

(a) Calculate mean, median, mode from the following : (7)

Class X	25-30	30-35	35-40	40-45	45-50	50-55	55-60
F	12	8	13	21	9	6	11

(b) Draw Pie diagram : (8)

Labour	Bricks	Cement	Steel	Timber	Supervision
25%	15%	20%	15%	10%	15%

Q. 2. (a) Discuss the advantages and use of Sampling techniques. (7) [15]

(b) Calculate Range coefficient of Range, Standard deviation, coefficient of SD :

20, 100, 24, 14, 105, 21, 35, 106,
16, 100, 72, 68, 103, 61, 90

OR

(a) Calculate Quartile deviation and its coefficient : (7)

X	1	2	3	4	5	6	7	8	9
Account	58	55	25	32	26	85	44	80	33

(b) Calculate Quartile, D_6 and P_{27} from the data : (8)

Class	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of person	4	16	30	20	14	10	4

Q. 3. (a) Calculate Karl Pearson coefficient of correlation : (7) [15]

A	16	18	19	20	22	25	28	30	32	40
B	30	32	33	35	38	40	42	43	45	50

(b) Define with example : (8)

Events, Sample, Space, Union of two events.

OR

(a) What is student 'T' Test? (7)

(b) A machine is designed to produce insulating washers for (8)
electrical device of average thickness of 0.025 cm.

A random sample of 10 washers was found to have an average thickness of 0.024 [With a SD of 0.002 cm, test the significance of the deviation value of 11 for 9 degree of freedom at 5% level of significance 2.262]

Q. 4. Write short notes on any three : [15]

- (a) Small Sample Test
- (b) Level of Significance and Critical Region
- (c) Difference between correlation and regression
- (d) Sampling and non-sampling error



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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - VII

INTERNATIONAL MARKETING

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) *All questions are compulsory.*
(ii) *All questions carry equal marks.*

Q.1. What do you mean by 'Global Economy'? What is the impact of globalization on international markets? [15]

OR

Discuss Regional Integration and Protectionism.

Q.2. Choice of distribution channel varies for different products, discuss with suitable examples. [15]

OR

Define 'Advertising'. State and explain the factors that are to be considered for effective advertising.

Q.3. Discuss various factors influencing international markets. Give suitable examples also. [15]

OR

What is 'Marketing Strategy'? State and explain various entry methods in international markets.

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Q.4. Write notes (Any Three) :

[15]

- (a) Foreign Trade Zones
- (b) Brand
- (c) Product adaptation
- (d) Repositioning of product
- (e) Export pricing



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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - VIII

INTERNATIONAL FINANCIAL MANAGEMENT

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) *All questions are compulsory.*
(ii) *All questions carry equal marks.*

Q.1. Explain in detail Reward risk and its importance in International Finance. [15]

OR

What are various participants in foreign exchange market? Describe the native of their participants.

Q.2. What do you mean by forward exchange contract? Explain its features, premium and discounts in forward exchange. [15]

OR

What do you mean by currency exchange risk and their management? Explain in detail economic and transaction exposure.

Q.3. Explain interest rate parity theory. How can it be used to determine investment and borrowing market? [15]

OR

Describe the basic inputs required to make project evaluation.

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Q.4. Write short notes on (Any Three) :

[15]

- (a) Euro bond off shore bond
- (b) Spot Exchange Market
- (c) Black Scholes formula
- (d) Speculation
- (e) Fixed and Flexible Exchange Rate



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P. G. D. F. T. (Semester – II) Examination, 2012

ECONOMICS

Paper – IX

Export and Import Procedures

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) *Attempt all questions.*
(ii) *All questions carry equal marks .*

Q. 1. Explain Export House status category and benefits applicable to them. [15]

OR

Explain Purchase Contract and various terms of payment used in 'International Trade'.

Q. 2. Explain complete procedure for 'Import Clearance' of 'Cargo' at Sea Port. [15]

OR

Explain complete procedure for 'Export Clearance' of 'Cargo' at Sea Port.

Q. 3. Explain 'Bill of Lading' and various types of same. [15]

OR

Explain 'Letter of Credit' and various conditions in it.

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Q. 4. Write short notes on any three :

[15]

- (a) GSP and GSTP rules
- (b) Types of Customs Duties
- (c) Import Policy ITC (HS)
- (d) Duty Entitlement Pass Book Scheme
- (e) Focus Product and Focus Market Scheme



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P. G. D. F. T. (Semester – II) Examination, 2012

ECONOMICS

Paper – X

Indian Economy and Trade Dependencies

(2008 Pattern)

Time : Three Hours

Total Marks : 60

- Note :** (i) *All questions are compulsory.*
(ii) *All questions carry equal marks .*
-
-

Q. 1. Explain Global Trade and its growth. Comment on India's relative position in World Trade. [15]

OR

Explain in detail the objectives and features of India's commercial policy.

Q. 2. Analyse the difference between Balance of Trade and Balance of Payment. What are basic components of Balance of Payment. [15]

OR

Explain Export house, Trading House and Star Trading House.

Q. 3. Discuss impact of Globalisation on Indian Economy. [15]

OR

Explain in detail FII in India.

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Q. 4. Write short notes on any three :

[15]

- (a) WTO
- (b) Special Economic Zone
- (c) Exchange Control
- (d) Measures of Export Promotion
- (e) Liberalization Policy of India



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P. G. D. F. T. (Semester - II) Examination, 2012

ECONOMICS

Paper - XI

Commercial Geography

(2008 Pattern)

Time : Three Hours

Total Marks : 60

Note : (i) *All questions are compulsory.*

(ii) *All questions carry equal marks.*

Q. 1. Describe the development of 'Railway' in India. [15]

OR

Define the term 'Commercial Geography'. Which are the major approaches to study Commercial Geography?

Q. 2. Write a detailed note on iron and steel industries of India. [15]

OR

What are resources? Write a note on mineral resources of India.

Q. 3. Write short notes on (Any Three) : [15]

- (a) Possibilism (b) Green Revolution
(c) Cotton textile industries of India (d) Sericulture
(e) Nuclear energy

Q. 4. Describe the Weber's theory of industrial location. [15]

OR

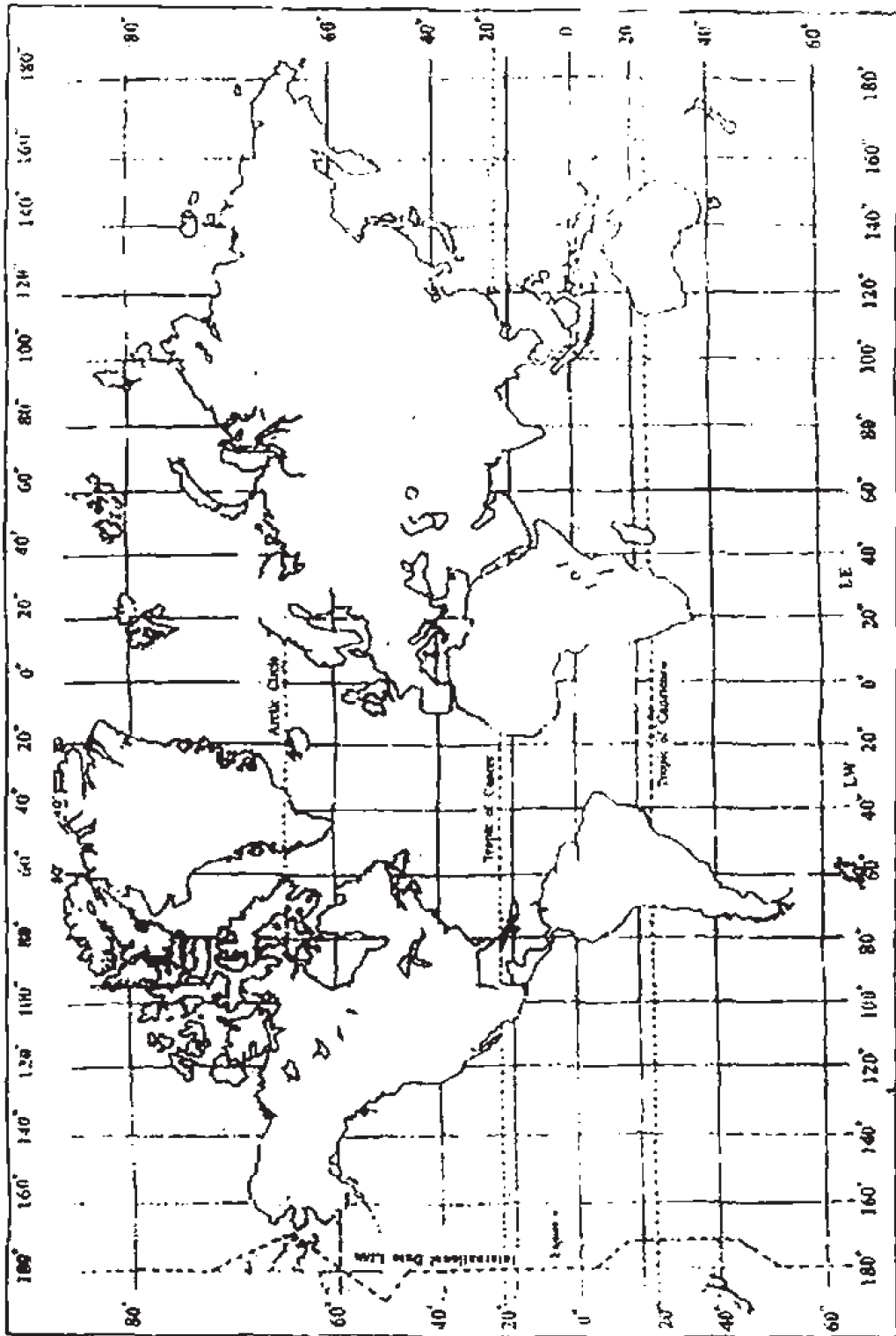
Mark and name the following in the outline map of the world given to you and prepare suitable index :

- (a) Suez Canal (b) Trans - Saiberian railway
(c) Major Ports of India (d) Arabian Sea
(e) Great lakes

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P.T.O.



WORLD INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

