



[4015] – 103

P.G.D.F.T. (Semester – I) Examination, 2011
ECONOMICS
Paper – III : International Logistics
(2008 Pattern) (New Course)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Attempt all questions.
2) All questions carry equal marks.

1. Explain importance of 'Bill of Lading'. Discuss different types of 'Bill of Lading'. **15**

OR

1. Explain various 'intermediaries' and their role in 'International Trade'.
2. Define and explain importance of 'International Logistics'. **15**

OR

2. Give detailed explanation on 'INCO-TERMS'.
3. Explain in detail 'International Commercial Documents' used in 'Foreign Trade'. **15**

OR

3. Give different types of vessels used in 'Sea Freight'. Explain importance of 'Packing' in 'International Trade'.
4. Write short notes (**any three**) : **15**
a) Types of 'Containers'
b) Types of 'Cargo'
c) Certificate of Origin
d) Different modes of transport in International logistics
e) C.H.A.



[4015] – 205

P.G.D.F.T (Semester – II) Examination, 2011

ECONOMICS

Paper – XI : Commercial Geography

(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) All questions are compulsory.

2) All questions carry equal marks.

1. Explain in detail nature and scope of Commercial Geography. **15**

OR

1. Discuss 'Blue Revolution'.

2. What do you mean by commercial activities ? How physical factors affect the commercial activities ? **15**

OR

2. Describe cotton textile industries of India.

3. Write a short note (**any 3**) : **15**

a) Cattle rearing

b) Determinism

c) Types of Coal

d) Panama canal

e) Growth of Railway in India.

P.T.O.



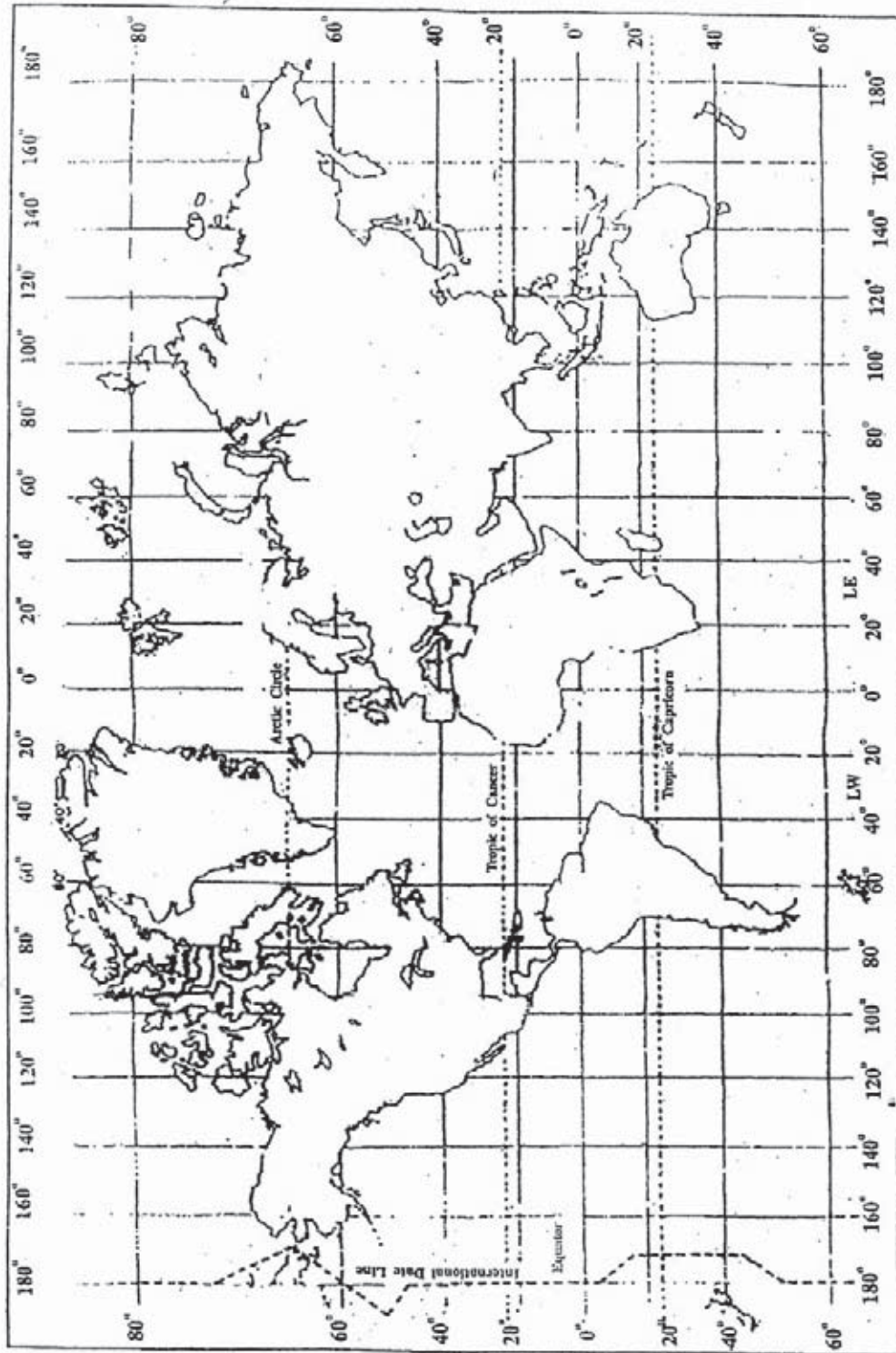
4. Write a detail note on India's Nuclear energy sector.

15

OR

4. Mark the name of the following in the outline map of the world given to you
prepare a suitable index.

- a) Suez canal
- b) Trans-Siberian Railway
- c) Bay of Bengal
- d) Major ports of India
- e) Cold deserts of the world.



WORLD INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK



[4015] – 101

P.G.D.F.T (Semester – I) Examination, 2011
ECONOMICS
Paper – I : Managerial Economics
(2008 Pattern) (New Course)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Attempt all questions.
2) All questions carry equal marks.

1. What are the factors determining elasticity of demand ? Explain cross elasticity of demand and its degree.

OR

Discuss Pricing of Multiple Products.

2. What is Perfect Competition ? Explain with the help of diagram how price and output is determined in perfect competition in short run and long run.

OR

What do you mean by production function ? Explain optimal combination of input used in production process.

3. What is Risk Analysis ? Explain risk and uncertainty in managerial decision making.

OR

What is Capital Budgeting ? Explain the decision rule of [NPV + IRR] method.

4. Write short notes (**any three**) :

- a) Game Theory
- b) Scope of managerial economics
- c) Three degree of price discrimination
- d) Selling cost.
- e) Linear programming. _____

B/II/11/620



[4015] – 102

**P.G.D.F.T. (Semester – I) Examination, 2011
ECONOMICS**

**Paper – II : International Economics and Foreign Exchange Management
(New Course) (2008 Pattern)**

Time : 3 Hours

Max. Marks : 60

*Instructions : i) Attempt all questions.
ii) All questions carry equal marks.*

1. Define Exchange Rate. Explain the merits and demerits of fixed exchange rate.

OR

1. Describe the formation of WTO. Comment on Agreement on Agriculture.

2. Explain Technological Gap Theories and Product Life Cycle.

OR

2. Explain FERA and FEMA and give reasons for why one replaced the other.

3. What is meant by deemed export ? Explain financing of deemed export.

OR

3. Define Letter of Credit. Explain its importance in the International Trade Settlements.

4. Write short notes (**any three**) :

- a) Objectives of IMF.
- b) Economies of scale.
- c) TRIMs.
- d) FOB.
- e) Spot-forward rate.



[4015] – 104

P.G.D.F.T. (Semester – I) Examination, 2011
ECONOMICS
Paper – IV : Marketing Principles and Management
(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Attempt all questions.
2) All questions carry equal marks.

1. Define 'Marketing'. Discuss importance of Marketing in today's competitive world.

OR

Define Product -mix concept. State and explain different stages in Product Life-Cycle.

2. Define "Price". State and explain various factors influencing price mechanism.

OR

Define "Channel". Discuss importance of Marketing channels.

3. Define "Segmentation". Explain various segmentation bases.

OR

What do you mean by "Wholesaling" ? State and explain various benefits of wholesaling.

4. Write short notes (**any three**) :

- a) Promotion-Mix
- b) Demand Forecasting
- c) Differentiated Marketing
- d) Product line Pricing
- e) Business -to-Business Marketing.



[4015] – 105

P.G.D.F.T. (Semester – I) Examination, 2011
ECONOMICS
Paper – V : Quantitative Methods
(2008 Pattern) (New Course)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Attempt all questions.
2) All questions carry equal marks.

1. a) “Science without statistics bear no fruits, statistics without science have no root”
Explain above statement with necessary comments. 7
- b) Draw absolute two dimensional diagram : 8

	Food	Cloths	House Rent	Education	Misc.	Savings
Family – A	400	150	200	100	50	100
Family – B	300	90	120	60	30	–

OR

- a) Calculate mean, median, mode from the following : 7
- | | | | | | | |
|-------------|---|----|----|----|----|----|
| Mid value : | 5 | 15 | 25 | 35 | 45 | 55 |
| Frequency : | 4 | 6 | 10 | 7 | 3 | 2 |
- b) Represent the following by Pie diagram : 8
- | | | | | | | | |
|---------------------|------|----------|------|-----------|------------|------|-------|
| Item : | Food | Clothing | Rent | Education | Litigation | Fuel | Misc. |
| Expenditure (Rs.) : | 180 | 70 | 80 | 24 | 80 | 120 | 46 |
2. a) What are various sampling methods ? Also explain probability and nonprobability sampling. 7
- b) Calculate Range, Coefficient, Standard deviation and its coefficient : 8
- | | | | | | | | | | | |
|---------|----|----|----|----|----|----|----|----|----|----|
| S.No. : | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Marks : | 53 | 58 | 25 | 30 | 54 | 42 | 32 | 48 | 46 | 52 |

OR

P.T.O.



a) Find the value of Quartile deviation and coefficient : 7

Wages :	25-30	30-35	35-40	40-45	45-50	50-55	55-60
No. of Workers :	12	8	13	21	9	6	11

b) Calculate Quartile, D_6 and P_{47} : 8

Variable :	5	10	15	20	25	30	35	40
Frequency :	16	18	22	21	24	14	11	9

3. a) Find correlation by Rank method : 7

X :	15	14	25	14	14	20	22
Y :	25	12	18	25	40	10	7

b) Find two Regression equations : 8

A :	16	18	19	20	22	25	28	30	32	40
B :	30	32	33	35	38	40	42	43	45	50

OR

a) Explain meaning and properties of Probability. 7

b) Define with examples : 8

- i) Independent Exhaustive
- ii) Mutually Exclusive
- iii) Conditional probability.

4. Write short notes (**any three**) : 15

- a) Student test
- b) Sampling frame, events, union of two events
- c) Sample space
- d) Characteristics of estimator
- e) Sample and population.



[4015] – 201

P.G.D.F.T. (Semester – II) Examination, 2011
ECONOMICS
Paper – VII: International Marketing
(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) All questions are compulsory.
2) All questions carry equal marks.

1. Define “Global Economy”. Discuss impact of Globalization process in International Markets. **15**

OR

Discuss Regional Integration and Protectionism.

2. Discuss importance of product positioning, product standardisation and product adaptation. **15**

OR

Define “Advertising”. Discuss major aspects of advertising in International Markets.

3. International Marketing has created opportunities in Developed and Developing Countries. – Discuss. **15**

OR

How does Language, Media Choice and Customer segment restrict choices in advertising campaign ?

4. Write short notes (**any three**) : **15**
- a) Foreign Trade Zones.
 - b) Brand.
 - c) Impact of MNCs on developing countries.
 - d) International marketing of services.
 - e) Surveys and Market Research.



[4015] – 202

P.G.D.F.T. (Semester – II) Examination, 2011
ECONOMICS
Paper – VIII : International Financial Management
(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions: 1) *All questions are compulsory.*
2) *All questions carry equal marks.*

1. Explain the importance of International Financial System with reference to US-Dollar. 15

OR

Explain capital Market Theory in international context.

2. Explain hedging and speculation via future, forward. 15

OR

What is International Manifestation of law of one price ? Briefly explain the purchasing power parity principle.

3. What is adjusted present value technique ? Explain the actual practice of capital budgeting. 15

OR

Explain Forward Exchange Contracts, its features, premiums and discounts.

4. Write short notes (**any three**) : 15

- a) Euro bonds
- b) Transaction exposure
- c) Importance of International Finance
- d) Chips, Chaps and Swift
- e) Black-Scholes formula.



[4015] – 203

P.G.D.F.T. (Semester – II) Examination, 2011
ECONOMICS
Paper – IX : Export and Import Procedures
(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Attempt all questions.
2) All questions carry equal marks.

1. Discuss method of preparation for export including registration with various Government Authorities. **15**

OR

Explain in detail various benefits applicable to Indian exporter as per Foreign Trade Policy.

2. Discuss Direct, Indirect and Third Party export with suitable examples. **15**

OR

State and explain complete documentation with procedure for import clearance at sea port.

3. Explain 'Duty Drawback Scheme' along with benefits. **15**

OR

Explain 'EOU Scheme' in India.

4. Write short notes (**any three**) : **15**

- a) Star Trading House.
- b) GSP and GSTP Rules.
- c) Import Policy and ITCHS.
- d) Types of Export Houses.
- e) Merchant Exporter.



[4015] – 204

P.G.D.F.T. (Semester – II) Examination, 2011
ECONOMICS
Paper – X : Indian Economy and Trade Dependencies
(2008 Pattern)

Time : 3 Hours

Max. Marks : 60

Instructions : 1) *All questions are compulsory.*
2) *All questions carry equal marks.*

1. Describe the relative position of India in world trade since independence. **15**

OR

Explain the institutional frame-work and measures of export promotion.

2. Analyse the difference between Balance of Trade and Balance of Payment.
What are the basic components of Balance of Payment ? **15**

OR

Explain the benefits of foreign direct investment and FII in India.

3. Explain the import substitution policy of India. **15**

OR

Explain in detail about World Trade Organization (WTO).

4. Write short notes (**any three**) : **15**

- a) Export promotion
- b) Liberalisation Policy of India
- c) Exchange Rate Policy of India
- d) BOP Crises – 1991
- e) Export Oriented Unit.