P1767   **[3671] - 1**

CERTIFICATE COURSE IN E-COMMERCE
E - COMMERCE
(Paper - I)

Time : 3 Hours]   *[Max. Marks : 100*

Instructions to the candidates:
1) *All questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) Answer <u>any two</u> of the following :   **[16]**

     a)   Write down the Purchase Procedure in E-Commerce.

     b)   Explain the various modes of payment.

     c)   Explain E-marketing and Advertising in detail.

Q2) Answer <u>any four</u> of the following :   **[24]**

     a)   What is digital signature? What is the use of DC in Electronic Commerce?

     b)   Define a case study on real time E-Commerce.

     c)   Write a short note on any two

         i)   Encryption.

         ii)   EDI.

         iii)   Sales Procedure.

     d)   Explain following tags with example

         i)   <IMG>

         ii)   <HR>

         iii)   <BODY>

     e)   Write down HTML Program to get the following Output System software

         i)   Operating system.

         ii)   Utility Program.

         iii)   Compilers and Assemblers.

     Application Software

         i)   Word-processing Software.

         ii)   Spreadsheet Software.

         iii)   DTP Software.

Q3) Attempt any four   [40]

   a)   Explain the sales procedure in detail.

   b)   Define case study on real time E-Commerce.

   c)   How a list are added to a HTML documents? What are the different tags used for it?

   d)   What is Business to business and business to customer e-commerce?

   e)   Write down HTML Program to get the following Output

Player	Runs	
	ODI	Test
Abb	10000	12000
Ccc	11000	14000

Q4) Write a short note on any four :   [20]

   a)   E-cash.

   b)   <FONT>.

   c)   Shopping chart.

   d)   Secured Electronic Transaction.

   e)   Asymmetric Encryption.

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P1768 **[3671] - 2**
CERTIFICATE COURSE IN E-COMMERCE
COMPUTER FUNDAMENTALS
(Paper - II)

Time : 3 Hours] *[Max. Marks : 100*

Instructions to the candidates:
  1) All questions are compulsory.
  2) Figures to the right indicate full marks.

Q1) Attempt any four : **[20]**
  a) Define Computer System with the help of block diagram.
  b) Write any 10 applications of computer.
  c) Write a short note on :
     i) Mouse.
     ii) Light Pen.
  d) Explain the features of Windows operating system.
  e) Write down the steps to add custom animation.

Q2) Attempt any five : **[20]**
  a) Write down short note on history of Internet.
  b) Differentiate between primary memory and secondary memory.
  c) Explain Network Topology any four.
  d) Define operating system? Write the names of different O.S.
  e) Write the steps to restore the deleted files.
  f) Write down the steps to restore the deleted file from recycle bin.

Q3) Write a short note on any five : **[20]**
  a) HTTP.
  b) Telnet.
  c) Newsgroup.
  d) LAN.
  e) WAN.
  f) Printers.

Q4) Attempt any two :   **[16]**

    a)   Write steps to add column chart in excel.

    b)   Write the advantages of Internet.

    c)   Explain any two menus of MS-Word.

Q5) Attempt any four :   **[24]**

    a)   Explain the memory unit in detail and also give the example of Secondary Memory.

    b)   What is E-mail? Explain the process of sending mail.

    c)   Explain the process of Find and Replace.

    d)   Explain any two windows application in detail.

    e)   Explain the use of formula in Excel with the help of example.

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