

[4115] – 101

**P.G.D.F.T. (Semester–I) Examination, March – 2012**

**ECONOMICS (PAPER - I)**

**(Managerial Economics)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

**Q.1.** Explain various methods of estimating demand. [15]

**OR**

Discuss the Game Theory in detail.

**Q.2.** What is Collusive Oligopoly? How price and output is determined under Cartel Agreement? [15]

**OR**

Define Monopolistic Competition. Discuss how price and output is determined under Monopolistic competition?

**Q.3.** What is Capital Budgeting? Explain the steps involved in Capital Budgeting process. [15]

**OR**

Describe price discrimination. When it is possible and profitable?

**Q.4.** Write short notes on (Any Three) : [15]

- (a) Linear Programming
- (b) Selling Cost
- (c) Qualitative Forecasting
- (d) Risk aversion
- (e) Decision Rule of Internal Rate of Return Method



Total No. of Questions - 04]

[Total No. of Printed Pages - 01

[4115] – 102

**P.G.D.F.T. (Semester–I) Examination, March – 2012**

**ECONOMICS (PAPER - II)**

**(International Economics and Foreign Exchange Management)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

**Q.1.** Briefly explain Heckscher Ohlin theory of International Trade. [15]

**OR**

Explain the advantages and disadvantages of free trade and protection.

**Q.2.** Discuss India's Balance of Payment crisis in 1990. [15]

**OR**

State the objectives of IMF and discuss its achievements.

**Q.3.** Explain fully the process of financing of imports by opening of Letter of Credit. [15]

**OR**

Comment on Uniform Practice of docu. credit : 2006.

**Q.4.** Write short notes on (Any Three) : [15]

- (a) Spot Forward Rate
- (b) INCOTERMS
- (c) TRIMS
- (d) Linder's hypothesis
- (e) WTO



[4115] – 102

Page 1

Total No. of Questions - 04]

[Total No. of Printed Pages - 01

[4115] – 103

P.G.D.F.T. (Semester–I) Examination, March – 2012

ECONOMICS (PAPER - III)

(International Logistics)

(June 2008 Pattern)

Time : Three Hours

Maximum Marks : 60

- Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

---

**Q.1.** Define 'International Logistics'. State its importance in detail. [15]

**OR**

Explain various intermediaries and their role in 'International Logistics'.

**Q.2.** Give brief information about 'INCOTERMS'. [15]

**OR**

Discuss about different shipping services giving their importance.

**Q.3.** Explain in detail different types of containers used in 'International Trade'. Discuss 'Containerisation and Polletisation'. [15]

**OR**

Explain various 'International Commercial Documents'.

**Q.4.** Write short notes on (Any Three) : [15]

- (a) Types of 'Bill of lading'.
- (b) Types of 'Vessels' for export.
- (c) Carriers' liability.
- (d) Certificate of Origin.
- (e) Surcharges on freight charges.



Total No. of Questions - 04]

[Total No. of Printed Pages - 02

[4115] – 104

**P.G.D.F.T. (Semester–I) Examination, March – 2012**

**ECONOMICS (PAPER - IV)**

**(Marketing Principles and Management)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*

(ii) *All questions carry equal marks.*

---

---

**Q.1.** What is 'Product Mix'? State and explain various stages in Product Life Cycle. **[15]**

**OR**

Define 'Marketing Channel'. Explain various factors influencing channel selection process.

**Q.2.** Define 'Price'. Discuss various methods used for fixing the price of product. **[15]**

**OR**

What is 'Retailing'? Discuss importance of product positioning in retail market.

**Q.3.** Discuss various components of 'physical distribution process'. **[15]**

**OR**

What is 'Marketing Information System'? Explain different features of good MIS.

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**Q.4.** Write notes on (Any Three) :

**[15]**

- (a) Service Marketing Mix
- (b) Re-positioning of product
- (c) SWOT Analysis
- (d) Multi-level segmentation
- (e) Brand



[4115] – 105

P.G.D.F.T. (Semester–I) Examination, March – 2012

ECONOMICS (PAPER - V)

(Quantitative Methods)

(June 2008 Pattern)

Time : Three Hours

Maximum Marks : 60

**Note :** (i) Attempt all questions.

(ii) All questions carry equal marks.

- Q.1.** (a) What is frequency distribution? Draw Histogram, Frequency Polygon and Frequency curve from the following :

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of Students	16	20	25	30	18	10	8

[7]

- (b) Define Quantitative Methods. Explain its utility and scope.

[8]

OR

- (a) What do you mean by Central Tendency? Describe different measure and their merit and demerits of central tendency.

[7]

- (b) Calculate Quartiles  $D_2$ ,  $D_7$ ,  $P_{19}$  and  $P_{78}$  from the data :

S. No.	1	2	3	4	5	6	7	8	9	10
Marks	18	20	25	17	9	11	23	37	38	42

S. No.	11	12	13	14	15	16	17	18	19
Marks	36	35	8	16	11	21	20	41	35

[8]

- Q.2.** (a) Discuss the use and the techniques of Sampling method in conducting economic investigation?

[7]

- (b) Find Standard deviation and Quartile deviation :

Variable	3	6	9	12	15	18	21	24
Frequency	10	15	19	26	18	29	24	14

[8]

OR

- (a) Calculate Range and its coefficient :

Mid value :	5	15	25	35	45	55
Frequency :	4	6	10	7	3	2

[7]

- (b) Give the value :

Mean    S D

10        8        Yield of Wheat

8        2        Annual Rainfall

Coefficient of correlation 0.5

Estimate the yield when the rainfall is 9 inches.

[8]

- Q.3.** (a) Explain the probability and non-probability sampling.

[7]

- (b) The competitors in a beauty contest are ranked :

I judge	1	6	5	10	3	2	4	9	7	8
II judge	3	5	8	4	7	10	2	1	6	9
III judge	6	4	9	8	1	2	3	10	5	7

Use the rank correlation coefficient to discuss that the pair of Judges have the nearest approach to common taste in beauty.

[8]

OR

- (a) What is normal distribution properties of normal distribution.

[7]

- (b) A certain stimulus administered to each of the 12 patients resulted in the following increase in blood pressure :

Blood pressure: 5, 2, 8, 0, -1, 3, 0, -2, 1, 5, 4, 6

[Given for 11 d f + 0.01 = 2.2]

[8]

- Q.4.** Write short notes on (Any Three) :

[15]

- (a) Binomial distribution  
 (b) Type I and Type II Error  
 (c) Estimators and their characteristics  
 (d) Large Sample Test



Total No. of Questions - 04]

[Total No. of Printed Pages - 02

[4115] – 201

**P.G.D.F.T. (Semester–II) Examination, March – 2012**

**ECONOMICS (PAPER - VII)**

**(International Marketing)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

---

**Q.1.** Define 'Globalization.' Explain the terms 'Globalization of Products' and 'Globalization of Market'. **[15]**

**OR**

Explain 'International Marketing and Services'. Also explain the various characteristics of Service.

**Q.2.** Discuss the importance of product positioning, product standardization and product adaptation in International market. **[15]**

**OR**

Discuss the various distribution channels used in International marketing.

**Q.3.** Explain the importance of 'Marketing Strategy' in International Trade. Also state entry methods. **[15]**



**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**OR**

Define 'Developing Countries'. How developing countries are benefited by international marketing opportunities?

**Q.4.** Write short notes on (Any Three) : **[15]**

- (a) Trade Marks
- (b) Benefits of International Marketing
- (c) Export Management Companies
- (d) De-positioning of products
- (e) Surveys and market research



Total No. of Questions - 04]

[Total No. of Printed Pages - 02

[4115] – 202

**P.G.D.F.T. (Semester–II) Examination, March – 2012**

**ECONOMICS (PAPER - VIII)**

**(International Financial Management)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

---

**Q.1.** Explain the importance of International Financial Management with reference to Gold and Dollar standard. **[15]**

**OR**

What are the various participants of Foreign Exchange Market. Describe the nature and their participation.

**Q.2.** What do you understand by Hedging. In what respect Hedging is different from Speculation? **[15]**

**OR**

What is international manifestation of Law of One Price? Briefly explain the Interest Parity principle.

**Q.3.** What do you mean by Short Term financial market? Explain efficiency of money market in Multinational Banking System. **[15]**

**Total No. of Questions - 04]**

**[Total No. of Printed Pages - 02**

**OR**

What is Capital Budgeting? Explain the adjusted - Present Value Technique.

**Q. 4.** Write short notes on (Any Three) :

**[15]**

- (a) Economic Exposure.
- (b) Forward Exchange Market.
- (c) Chips, chaps, swift.
- (d) Various Euro Bonds.
- (e) Portfolio Analysis.



Total No. of Questions - 04]

[Total No. of Printed Pages - 01

[4115] – 203

**P.G.D.F.T. (Semester–II) Examination, March – 2012**

**ECONOMICS (PAPER - IX)**

**Export and Import Procedures**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *Attempt all questions.*

(ii) *All questions carry equal marks.*

---

---

**Q.1.** Explain in detail 'EOU-scheme' applicable in India. [15]

**OR**

Explain 'SEZ' in brief.

**Q.2.** Give detailed note on 'Preparations for Exports', explaining registration with various authorities, BAN, BIN, EPC etc. [15]

**OR**

Explain in detail benefits applicable to Indian exporters as per 'Foreign Trade Policy'.

**Q.3.** Explain in detail 'INCO-TERMS'. [15]

**OR**

Explain the complete procedure for import clearance of cargo by sea.

**Q.4.** Write short notes on (Any Three) : [15]

- (a) Export Promotion Capital Goods Scheme.
- (b) Types of bill of lading.
- (c) Role of Customs House Agent.
- (d) Different types of Customs Duties.
- (e) Terms involved in 'Letter of Credit'.



Total No. of Questions - 04]

[Total No. of Printed Pages - 01

[4115] – 204

**P.G.D.F.T. (Semester–II) Examination, March – 2012**

**ECONOMICS (PAPER - X)**

**(Indian Economy and Trade Dependencies)**

**(June 2008 Pattern)**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** (i) *All questions are compulsory.*

(ii) *All questions carry equal marks.*

---

**Q.1.** Explain Import Substitution Policy of India. **[15]**

**OR**

Describe the Relative Position of India in World Trade since independence.

**Q.2.** Briefly explain India's Export since 1965 with special reference to commodity, composition and geographical direction. **[15]**

**OR**

What is Balance of payment? Explain BOP crises since 1991.

**Q.3.** Explain in detail Exchange Rate Policy in India. **[15]**

**OR**

Describe the institutional framework and measures of export promotion in India.

**Q.4.** Write short notes on (Any Three) : **[15]**

- (a) Convertibility of Rupee.
- (b) Free Trade Zone and EOU.
- (c) State Trading Corporation.
- (d) Impact of Globalisation.
- (e) World Trade Organisation.



Total No. of Questions - 04]

[Total No. of Printed Pages - 02

[4115] – 205

P.G.D.F.T. (Semester – II) Examination, March – 2012

ECONOMICS (PAPER - XI)

(Commercial Geography)

(June 2008 Pattern)

Time : Three Hours

Maximum Marks : 60

- Note :** (i) *All questions are compulsory.*  
(ii) *All questions carry equal marks.*

---

**Q.1.** Explain in detail the 'Losch theory of profit-maximisation. [15]

**OR**

Describe the importance of forest resources.

**Q.2.** Write a detailed note on 'Green Revolution in India'. [15]

**OR**

Explain 'Operation Flood Programme in India'.

**Q.3.** Write short notes on (Any Three) : [15]

- (a) Coal
- (b) Types of Agriculture
- (c) Nuclear energy resource
- (d) Dairy cattle
- (e) Determinism

**Q.4.** Write a note on 'Animal resources of India'. [15]

**OR**

Mark and name the following in the outline map of the world given to you and prepare suitable index :

- (a) Panama Canal
- (b) Indian Ocean

- (c) Western Ghat in India
- (d) Major International Ports
- (e) St. Lawrence Seaway

