

UNIVERSITY OF PUNE



Examination Circular No 45 of 2010

Programme of Master in Business Administration Semester I to IV

(M.B.A.)

(2005 & 2008 Pattern) Examinations,

April, 2010

1. Candidates are required to be present at the respective place of the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any, that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.
6. The centres and places of the examination will be as follows :

Centre / Place of Examination	Name & Address of the Institutes
Sinhgad Institute of Management, S.No. 44/1, Vadgaon (BK.), Sinhgad Road,Pune – 411 041.	<ol style="list-style-type: none"> 1. Sinhgad Institute of Management, Vadgaon (BK.), Sinhgad Road,Pune – 411 041. 2. MIT School of Management, Kothrud, Pune-411038. 3. Sinhgad Institute of Management & Computer Application, Narhe-Ambegaon , Pune. 4. MIT College of Enggineering, Kothrud, Pune-411038 5. Maharashtra Inst. of Technology, Paud Road, Kothrud, Pune-411038. 6. Imperial Edu. Soc.'s Movment Institute, Ambegaon, Pune - 411046 7. Kashibai Navale College of Engg,Sinhgad Road, Pune-41 8. Sinhgad College of Engg.Sinhgad Road,Pune-41 9 .Rashtriya Shikshan Mandal Institute of Health Sciences,Karve Road,Pune-4
Zeal Education Socisty's Dnyanganga Institute of Career Empowerment & Research,Narhe, Pune-411041	<ol style="list-style-type: none"> 1. Zeal Education Society's Dnyanganga Inst. of Career Empowerment & Res., Narhe, Pune-411041 2 . Zeal Institute of Management and Comp.Appl.Narhe 3 Zeal College of Engineering,Narhe. 4 Shri.Jagadamba Inst's Tirupati Inst of Mgt.Shindewadi,Tal Bhor,Dist Pune
Rajarambapu Inst. of Business Management Ambegaon, Pune-411046.	<ol style="list-style-type: none"> 1. Rajarambapu Inst. of Business Management, Ambegaon, Pune-411046. 2. Aditya Institute of Management, Narhe, Pune

Dr. Vikhe-Patil Foundation's Centre for Management, Near Patrakar Nagar, S.B. Road, Pune-411016	<ol style="list-style-type: none"> 1. Dr. Vikhe-Patil Foundation's Centre for Management, Near Patrakar Nagar, S.B. Road, Pune-411016 2. Smt,Hiraben Nanawati Institute.Karvenagar, Pune-411052
Asma Institute of Management, Shivane, Pune	<ol style="list-style-type: none"> 1. Asma Institute of Management, Shivane, Pune 2. Abhinav Education Society's Inst. Of Mgt. & Res Narhe, Pune-411041
Sinhgad Business School, Karve Road,Pune-411004	<ol style="list-style-type: none"> 1. Sinhgad Business School,Karve Road, Pune-411004 2. M.M.M.'s Institute of MERT, Pune-411004 3. M.M.M.'s. College of Engg,Karve Road, Pune-411052 4. Institute of Mgt. & Research,Parvati, Pune-411009 5. Rajgad Dnyanpeeth's Institute of Mgt, Dhankawadi Pune- 411043
AISSMS Institute of Management Kennady Road, Pune – 411001	<ol style="list-style-type: none"> 1. AISSMS Institute of Management, Kennady Road, Pune - 411001 2. Pune University M.B.A Dept.Pune-411007 3. P.E's,Modern College of Engineering, Shivajinagar, Pune-411005
Neville Wadia Institute of Management, Pune - 411 001	<ol style="list-style-type: none"> 1. Neville Wadia Institute of Management, Pune - 411 001. 2. Allana Institute of Management Science, Pune-411001.
Apex institute of Mgt.Undri, Pune-28	<ol style="list-style-type: none"> 1. Apex institute of Mgt.Undri, Pune-28 2. J.S.P.M.'s Abacus Institute of Computer Application Hadapsar, Pune-28
Mahatma Phule Institute, C/o A.M. College, Hadapsar, Pune – 411028	<ol style="list-style-type: none"> 1. Mahatma Phule Institute, C/o A.M. College, Hadapsar, Pune – 411028 2. Jayawantrao Sawant College of Engg., Hadapsar, Pune-28 3. JSPM's Inst. Of Mgt. Handewadi, Hadapsar, Pune 4. Trinity Institute of Management, Undri, Pisoli, Pune 48
Vishwakarma Institute of Management, Sr.No.2/3/4, Kondhwa (Bk.), Pune-411048.	<ol style="list-style-type: none"> 1. Vishwakarma Institute of Management, Sr.No.2/3/4, Kondhwa (Bk.), Pune-411048. 2. Unique Institute of Management, Kondhwa, Pune 3. Sinhgad Academy of Engineering, Kondhwa, Pune 4. Sinhgad Institute of Business Administration & Research, Kondhawa (Bk.), Pune
Indira Institute of Management Tathawade, Pune-411033	<ol style="list-style-type: none"> 1. Indira Institute of Management Tathawade, Pune-33 2. Jayawant Institute of Mgt. Studies,Tathwade, Pune-33 3. G.S.Moze College of Engg.Tathwade, Pune-33 4. Mula Education Soc's.Sahyadri Institute of Mgt.,Tathwade, Pune-33 5 Indira College of Engineering & Management,Parandwadi, Pune-410506.
Shri.Khanderai Pratisthan's Dnyansagar Institute of Mgt, Balewadi, Pune-45.	<ol style="list-style-type: none"> 1. Shri.Khanderai Pratisthan's Dnyansagar Institute of Mgt,Balewadi,Pune-45. 2. Gramodaya Trust Rajeev Business School, Tathwade 3 Alard Institute of Management,Marunje,Pune

Dr. D.Y. Patil Inst. Of Management Studies, Akurdi, Pune-411 044.	<ol style="list-style-type: none"> 1. Dr. D.Y. Patil Inst. Of Management Studies, Akurdi, Pune-44. 2. IMCD, Nigdi, Pune-411044. 3. Siddhant Institute of Business Management, Sudumbare, Tal – Maval, Dist – Pune 4. ATSS's IICMR, Nigdi, Pune-411044 5. Siddhant College of Engg.Sudumbare
Kamala Edu. Soc.'s Pratibha Inst. Of Busi. Mgt., Mumbai-Pune Road, Chinchwad, Pune-411019	<ol style="list-style-type: none"> 1. Kamala Edu. Soc.'s Pratibha Inst. Of Busi. Mgt., Mumbai-Pune Road, Chinchwad, Pune-411019. 2. Audyogik Shikshan Mandal's Inst. Of Professional Studies, Near PCMC Bldg., Pune-Mumbai Highway, Pimpri, Pune-411018 3. Novel Institute of Management Studies, MIDC Road, Chinchwad, Pune-411019.
Pimpri Chinchwad College of Engg, Akurdi, Pune-44	<ol style="list-style-type: none"> 1. Pimpri Chinchwad College of Engg. Akurdi, Pune-44 2. Dr.D.Y.Patil Centre for Management,Chikhali,Pune 3. Dr. D.Y. Patil Inst. Of Mgt., Ambi., Tal. Mawal, Dist. Pune
Prof. Ramkrishna More Arts, Commerce & Science College, Akurdi, Pune – 411 044.	<ol style="list-style-type: none"> 1. IBMR, Chinchwad, Pune-411019 2. Dr. D.Y. Patil Institute of Mgt. & Research, Pimpri, Pune- 411018. 3. JSPM's Institute of Computer Application, Tathawade, Pune-411033. 4. IBMR, Opp. Police Chowkey, Wakad, Pune-411057 5. JSPM's Rajarshi Shahu College of Engg., Tathawade
Namdeorao Mohol Vidya & Krida Pratisthan's Mamasahab Mohol College of Business Administration, Pirangut, Dist Pune	<ol style="list-style-type: none"> 1. Namdeorao Mohol Vidya & Krida Pratisthan's Mamasahab Mohol College of Business Administration, Pirangut Tal. Mulshi, Dist Pune 2. Managerial Excellence Institute of Mgt., Bhukum, Pune 3. Padmabhushan Vasantdada Patil Inst. of Tech., Bavdhan, Pune
G.H.Raisoni Inst. of Mgt., Wagholi, Pune	<ol style="list-style-type: none"> 1. G.H.Raisoni Society's College of Eng. and Mgt., Wagholi, Pune. 2. G.H.Raisoni Inst. of Mgt., Wagholi, Pune. 3. Parvatibai Moze College of Engg,Wagholi,Pune . 4 G.H.Raisoni inst of Engg & Tech Wagholi, Pune. 5. Laxicon Institute of Management, Wagholi, Pune
JSPM's Kautilya Education Inst., Wagholi, Pune-	<ol style="list-style-type: none"> 1. JSPM's Kautilya Education Inst., Wagholi, Pune- 2 J.S.P.M.'s Imperial College of Engineering, Wagholi, Pune. 3. J.S.P.M's Enaic Ins of Comp. Appl, Wagholi. ,Pune 4 Al-Amin InCollege of Engg,Koregaon Bhima ,Dist Pune 5. Marathwada Institute of Tech,Lohogaon,Pune
MAEER's Maharashtra Academy of Engineering, Alandi, Dist. Pune	<ol style="list-style-type: none"> 1. MAEER's Maharashtra Academy of Engineering, Alandi, Dist. Pune 2.Navshahyadri Charitable Trust's Inst.of Mgt.Pimpri (bk) Tal Khed,Dist Pune 3. Rajmata Jijau Shikshan Prasarak Mandal's Inst. Of Computer & Management Research, Dudulgaon
Sinhgad Institute of Business Administration & Computer Application, Kusgaon (Bk.), Lonavala, Dist.-Pune.	<ol style="list-style-type: none"> 1. Sinhgad Institute of Business Administration & Computer Application, Kusgaon (Bk.), Lonavala, Dist.-Pune.

Vidya Pratishthan's Instt. Of Tech., Vidyanagari, Bhigwan Road, Baramati, Dist. – Pune - 413 133	<ol style="list-style-type: none"> 1. Vidya Pratishthan's Instt. Of Tech., Vidyanagari, Bhigwan Road, Baramati, Dist. – Pune - 413 133 2. SVPM Institute of Management, Malegaon BK, Dist. Pune 3. Dnyan Kala Inst. Of Mgt. Indapur. Dist Pune
Shri Gajanan Maharaj Shikshan Prasarak Mandal's Sharadchandra Pawar Inst. Of Management, Otur, Dist. Pune.	<ol style="list-style-type: none"> 1. Shri Gajanan Maharaj Shikshan Prasarak Mandal's Sharadchandra Pawar Inst. Of Management, Otur, Dist. Pune
Shivneri Inst. of Busi. Mgt., Khanapur, Tal. Junnar.	<ol style="list-style-type: none"> 1. Shivneri Inst. of Busi. Mgt., Khanapur, Tal. Junnar. 2. Samarth Rural Education Society's Institute , Rajuri, Junnar
Srinath Shikshan Prasarak Mandal's Sinhgad Mgt. School, Kondhapuri, Shirur	<ol style="list-style-type: none"> 1. Srinath Shikshan Prasarak Mandal's Sinhgad Mgt. School, Kondhapuri, Shirur. 2. Kasturi Institute of Management, Shikrapur 3. Adhalrao Patil Institute of Management, Kondhapuri
BPHEs's Inst. Of Mgt. Career Dev.& Res. C.S.R.D. Campus, Station Road, Ahmednagar – 414 001.	<ol style="list-style-type: none"> 1. BPHEs's Inst. Of Mgt. Career Dev.& Res. C.S.R.D. Campus, Station Road, Ahmednagar – 414 001. 2. Dr. Vikhe Patil Inst. Of Mgt., Vilad Ghat, A'nagar 3. SGR, Inst of Mgt, Ahmednagar 4. Saikrupa Inst. of Mgt., Ghargaon, Shrigonda 5. Babanrao Pachpute Institute of Management Kashti ,Tal Srigonda, Dist Ahmednagar
Amrutwahini Inst. Of Management, P.O. Sangamner SK – 422 608, Tal. – Sangamner Dist. – A'Nagar,	<ol style="list-style-type: none"> 1. Amrutwahini Inst. Of Management, P.O. Sangamner SK – 422 608 Tal. – Sangamner Dist. Ahmednagar 2. Abhinav Education Society's Institute of Management & busi. Admin. Akole, Dist Ahmednagar
Pravara Instt. of Res. & Edu., Loni BK, Dist-A'Nagar-413736	<ol style="list-style-type: none"> 1. Pravara Instt. of Res. & Edu., Loni BK, Dist. Ahmednagar 413736.
NDMVP Instt. Of Mgt Res.& Tech. M.V.P. Campus, Ganagapur Road, Nashik – 422 002	<ol style="list-style-type: none"> 1. NDMVP IMRT, MVP Campus, Nashik-2 2. MGVM's Inst. Of Mgt., Panchavati, Nashik-3 3. Navjeevan Edu. Soc.'s Inst. Of Mgt., CIDCO, Nashik-9 4. JDC Bytco Inst. Of Mgt., C/o BYK College Campus, Nashik-5
Adv.B.G.Thakare College of Engg. Nasik	<ol style="list-style-type: none"> 1. Adv.B.G.Thakare College of Engg. Nasik 2. Dr. Munje Inst. Of Mgt., Bhonsala Military College Campus, Nashik-5
Shri Gurudatta Shikshan Sanstha's Loknete Dr.J.D.Pawar College of Pharmacy, Tal Kalwan, Dist -Nasik	<ol style="list-style-type: none"> 1. Shri. Dhondu Baliram Pawar College of Mgt, Manur, Kalwan, Dist. Nashik
M.E.T's Institute of Management Bhujbal Knowledge City, Adgaon, Naik	<ol style="list-style-type: none"> 1. M.E.T's Bhujbal Knowledge City, Naik 2. Matoshri Inst. of Mgt. Naik 3. Pravara Rural Education Society's, Vishveshwari Memorial Engg. College, Chincholi, Naik 4. K.K. Wagh Inst of Mgt, Naik 5. Ozar Vikas Sansthas Vishwasatya College of M.B.A., Niphad
Kalyani Charitable Trust's K.R.Sapkal College of Management, Nasik	<ol style="list-style-type: none"> 1. Kalyani Charitable Trust's K.R.Sapkal College of Management, Nasik 2. Nasik Gramin Prasarak Mandal's Brahma Valley, Nasik 3. Brahma, Institute of Tech, Nasik

Jagadamba Education Society's College of Engg, Babhulgaon, Nasik	1. Jagadamba Education Society's College of Engg, Babhulgaon, Nasik
S.S.R. Institute of Mgt. Sayali Silvasa-396230	1. S.S.R. Institute of Mgt., Sayali Silvasa-396230
Bharati Instt. Of Mgt. & Res., Block, A-4, Paschim Vihar, Rohtak Road, New Delhi – 110 063	1. Bharati Instt. Of Mgt. & Res., Block A-4, Paschim Vihar, Rohtak Road, New Delhi – 110 063

7. The examination will be conducted in the following order :

DAY AND DATE	SUBJECT TIME : 11.00 A.M. TO 2.00 P.M.	SUBJECT TIME 3.00 P.M. To 6.00 P.M.
Thursday 22.4.2010	SEMESTER-I 101 : Organizational Behaviour and Principles & Practices of Management (2005 & 2008 Pattern)	SEMESTER-III 301 : Business Policy & Strategic Management (2005 & 2008 Pattern)
Friday 23.4.2010	102 : Management Accounting (2005 & 2008 Pattern)	302 : Management Control Systems (2005 & 2008 Pattern)
Saturday 24.4.2010	103 : Managerial Economics (2005 & 2008 Pattern)	303 : Elective Paper- I (2005 & 2008 Pattern)
Monday 26.4.2010	104 : Statistical Quantitative Methods (2005 & 2008 Pattern)	304 : Elective Paper- II (2005 & 2008 Pattern)
Tuesday 27.4.2010	105 : Legal Aspects of Business (2005 & 2008 Pattern)	305 : Elective Paper- III (2005 & 2008 Pattern)
Wednesday 28.4.2010	106 : Basics of Marketing (2005 & 2008 Pattern)	-----
Thursday 29.4.2010	SEMESTER-II 201 : Marketing Management (2005 & 2008 Pattern)	SEMESTER-IV 401 : Entrepreneurship Development & Project Management (2005 & 2008 Pattern)
Friday 30.4.2010	202 : Financial Management (2005 & 2008 Pattern)	402 : International Business Management (2005 & 2008 Pattern)
Monday 3.5.2010	203 : Human Resources Management (2005 & 2008 Pattern)	403 : Current Trends in Management (2005 & 2008 Pattern)
Tuesday 4.5.2010	204 : Manufacturing & Operation Management (2005 & 2008 Pattern)	404 : Elective Paper VI (2005 & 2008 Pattern)
Friday 7.5.2010	205 : Materials & Logistics Management (2005 & 2008 Pattern)	407 : Elective Paper IX (2005 Pattern) 405 : Elective V (2008 Pattern)
Saturday 8.5.2010	206 : Management Information Systems (2005 & 2008 Pattern)	408 : Elective Paper X (2005 Pattern) 406 : Elective VI (2008 Pattern)

**Any one of the following Special Subject to be selected for course
No. 303,304,305 (2005 Pattern & 2008 Pattern) Semester III**

303-Elective - I	
303(A)	Marketing Research(2005 Pattern & 2008 Pattern)
303(B)	Advance Financial Management (2005 Pattern & 2008 Pattern)
303(C)	Software Engineering (2005 Pattern & 2008 Pattern)
303(D)	Logistics & Supply Chain Management (2005 Pattern)
303 (D)	Inventory Management & Materials Requirement Planning (2008 Pattern)
303(E)	Labour Laws-I (2005 Pattern & 2008 Pattern)
303 (F)	International Marketing (2008 Pattern)
.. 304-Elective - II	
304(A)	Integrated Marketing Communication (2005 Pattern & 2008 Pattern)
304(B)	Direct Taxation (2005 Pattern & 2008 Pattern)
304(C)	Relational Database Management Systems (2005 Pattern & 2008 Pattern)
304(D)	Quality Management (2005 Pattern)
304 (D)	Modelling Techniques and IT for Operations Management (2008 Pattern)
304(E)	Industrial Relations (2005 Pattern & 2008 Pattern)
304(F)	International Logistics and Supply Chain Management (2008 Pattern)
305-Elective - III	
305(A)	Distribution and Retail Management (2005 Pattern & 2008 Pattern)
305(B)	Merchant Banking & Financial Services (2005 Pattern)
305 (B)	Advanced Financial Services (2008 Pattern)
305(C)	Visual Basic and Oracle (2005 Pattern & 2008 Pattern)
305(D)	Production Planning & Control (2005 Pattern)
305 (D)	Supply Chain and Logistics Management (2008 Pattern)
305(E)	Personal Administration - Application and Procedure (2005 Pattern & 2008 Pattern)
305(F)	Environment and Global Competitiveness (2008 Pattern)
Any one of the following Special Subject to be selected for course No.404, 407 & 408 SemesterIV	
404-Elective - VI	
404(A)	Service Marketing (2005 Pattern & 2008 Pattern)
404(B)	Indirect Taxation (2005 Pattern & 2008 Pattern)
404(C)	OOD Concept & Java Programming (2005 Pattern)
404 (C)	Emerging Trends In Information Technology (2008 Pattern)
404(D)	Inventory Management (2005 Pattern)
404(D)	Operations Strategy (2008 Pattern)
404(E)	Labour Welfare (2005 Pattern & 2008 Pattern)
404 (F)	International Business Operations (2008 Pattern)
408-Elective – X (2005 Pattertn)	
408(A)	Product & Brand Mgnt.
408 (B)	Strategic Financial Management
408 (C)	Business Applications Management
408 (D)	Cases
408 (E)	Labour Laws & Other Laws – II
406- Elective –VI (2008 pattern)	
406 (A)	Product & Brand Mgnt.
406 (B)	Strategic Financial Management
406 (C)	Business Applications
406 (D)	Quality Management
406 (E)	Strategic Human Resources Mgnt.
406 (F)	International Financial Management

- 8 . Oral examination relating to Project of M.B.A. will be conducted before theory examination.**
- 9. The last Examination of M.B.A. Sem. I, II , III & IV (2005 Pattern) will to be held in May, 2010 , November, 2010 , April 2011 & November 2011 respectively.**
- 10. Students of 2002 Pattern will appear as per the equivalent subjects of 2005 Pattern.**

Ganeshkhind,
Pune-411 007
Ref. No. XCT/459
Date : 21.3.2010

Dr. S. M. Ahire
In-Charge Controller of Examinations