

**UNIVERSITY OF PUNE**  
**Examination Circular No. 78 of 2012**



**Programme of the P.G. Diploma in Business Management**  
**(P.G.D.B.M.)**  
**May,2012**

1. Candidates are required to be present at the respective place of the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any, that may be notified later in the programme.
4. No request for any special concession such as a change in time or day fixed for the University Examination, on religious or any other ground shall be granted.
5. **The centres and places of the examination will be as follows :**

	<b>Centre / Place of Examination</b>	<b>Inst. Code</b>	<b>For the students of following Institutes :</b>
1.	<b>Neville Wadia Inst.of Mgt. &amp; Research,19, Prin. Jog Path, Pune – 411001</b>	<b>0478</b> <b>0446</b> <b>0465</b>  <b>0424</b> <b>1242</b>	Neville Wadia Inst.of Mgt. & Research, Pune-01. Poona Inst. of Management ,Pune-01. Dr. Ambedkar Inst. of Business & Computer Management, Nana Peth, Pune –02. Data System Research Foundation, Kharadi, Pune –14. International Sch. of Mgt.& Res.Tadiwala Road,Pune-01.
2.	<b>Mahatma Phule Institute, Hadapsar, Pune-411028.</b>	<b>0474</b> <b>1068</b> <b>1112</b> <b>1169</b>  <b>1260</b>	Mahatma Phule Institute, Hadapsar,Pune-28. Prin. D.B. Gadhave Inst. of Mgt., Gadital, Hadapsar, Pune-28 Atharva Inst. of Mgt., Alandi Road, Near R.T.O. Pune-06. Shanti Edu. Soc.'s Inst. of Mgt. Dev. & Res, Hadapsar, Pune 411028. Vikas Pratisthan Coll. of Bus.Stu.,Chandannagar,Pune-14.
3.	<b>Suryadatta Institute of Management &amp; Information Research, 2074, Vijaynagar Colony, Sadashiv Peth, Pune – 411030</b>	<b>0329</b> <b>0429</b> <b>0672</b> <b>1063</b> <b>1047</b> <b>1206</b>	Inst. of Mgt. & Social Sci. & Res., Sadashiv Peth, Pune - 030 Indian Inst. of Cost & Mgt.Std.& Res., Erandawane, Pune- 04 Late L.K.Pathak Institute of Tecnology & Mgt. Peth, Pune –2. Vidya Prasarani Institute of Management, Pune-30 Indira College of Business, Shivajinagar,Pune-05 Imex Institute of Management, Dhankawadi,Pune-43
4.	<b>Late L.K.Pathak Institute of Tecnology &amp; Mgt., 1359, Shukrawar Peth, Pune – 411002</b>	<b>0662</b>  <b>1087</b>	Suryadatta Institute of Management & Information Research, 2074, Vijaynagar Colony, Sadashiv Peth, Pune – 411030. Synergy Inst.of Mgt.,Sadashiv Peth,Pune-30.
5.	<b>Dr.Vikhe-Patil Foundation's Centre for Management, Near Patrakar Nagar, S.B.Road ,Pune – 411004</b>	<b>0328</b> <b>0466</b> <b>1048</b> <b>1252</b> <b>1089</b> <b>1210</b>	Dr.Vikhe-Patil Foundation's Centre for Mgt. Pune – 04. Baburaoji Gholap Multipurpose Institute , Sangvi, Pune-27. Sinhgad Bus.School.karve Road,Pune-04. Pride Inst of Bus.Mgt.S Shivajinagar,Pune-05. Research Inst. of Health Sc. & Mgt., Karve Road, Pune – 04. Forsight inst of Mgt.S Shivajinagar,pune-411005
6.	<b>Sinhgad Institute of Mgt. &amp; Computer Application, Narhe, Ambegaon, Pune-4110 41</b>	<b>0741</b> <b>1172</b> <b>1175</b> <b>1179</b> <b>1186</b>	Sinhgad Institute of Mgt. & Computer Application,Pune-41. Asian Institute of Mgt. Studies, Narhe, Ambegaon, Pune-41. Chintamani Inst. of Mgt., Ambegaon, Pune-41. Sarhad Inst. of Mgt. Studies, Katraj, Pune 46 Swaraj School of Management, Dhankawadi,Pune 43.
7.	<b>Prin.N.G. Naralkar Inst.of Carreer Dev. &amp; Research, 536, Off.Prabhat Talkies, Shaniwar Peth, Pune - 411030</b>	<b>0436</b> <b>0617</b>	Prin.N.G.Naralkar Inst, Pune –30. JSP's CS Inst of Business Mgt., Bibwewadi, Pune-37.

8	Smt. Hiraben Nanawati Inst. of Mgt. Karvenagar, Pune - 52	0594 0613 1247	Smt. Hiraben Nanawati Inst. of Mgt. Karvenagar, Pune – 52. RSP's Inst. of Mgt. & Comp. Studies, Kothrud, Pune – 038. Unity Business School, Kothrud, Pune-38.
9	Institute of Management & Career Courses, Mayur Colony, Paud Road, Kothrud, Pune - 411038	0425 0471 1244 1067 1078 1299	Institute of Mgt. & Career Courses, Kothrud, Pune –38. MIT School of Management, Kothrud, Pune –38. IST Inst. Of Mgt. Erandwane, Pune-38. Mandke Human Happiness Found., Erandwane, Pune – 38. Choice Inst. of Mgt., Karve Road, Kothrud, Pune-38. Lilavati Institute of management, Pune
10.	Prestige College of Management and Technology, Warje, NDA Road, Pune	1001 1299 1188	Prestige College of Mgt. and Technology, Warje, Pune-52. Krishna Edu. Found. Lilavati, Inst, Warje, Pune-58. Ashoka Inst of Mgt & Dev, Warje, Pune-58.
11	Vishwakarma Inst. of Management, Sr.No.2/3/4, Kondhawa, Pune 411 048	0663 0668 0664  0619 0796 1250 1102  1178	Vishwakarma Inst. of Management, Kondhawa, Pune- 48. SSM's Inst. of Mgt. & Research Aranyeshwar, Pune-09. Sharadchandra Pawar Res. Inst. of Tech. Dhankawadi, Pune-43. VIT's SCSR, Pune -37. Dina Inst of Mgt., Undri, Pune. Pradnya College of Management, Handewadi, Pune-28. Chhatrapati Sambhaji Edu, Managerial Excellence, Dhankawadi, Pune-43. Arihant Inst Of..Mgt, Camp, Pune-411001.
12	Institute of Management & Career Development, Sector No.21, Yamunanagar, Nigadi, Pune – 411 044	0477 0485  0751  0653 0820  1184 0812 1256 1248 1237 1265 1282	Institute of Mgt. & Career Development, Pune – 44. Institute of Mgt. & Rese, Opp. Wakad Police Chowki, Pune –57. Sun High Tech. and Mgt. Devp. & Res. Inst. Bhosari, Pune –26. Rajmata Jijau SPM's ICMR Landewadi, Pune-39. Shivneri Inst. of Mgt. Sciences, Khanapur, Junnar, Dist. Pune. Yashwant Inst. of Busi. Mgt., Alandi, Pune Institute of Mgt, Res. & Career, SPM Campus, Nigdi Pune-44. Akurdi Chinchwad Edu. Sty's Inst. of Mgt, Nigdi, Pune-44. Dnyanwardhini Inst. Chikhali, Pune-19. SNBP coll of Mgt. Studies, Pimpri, Pune-18. Aureole Inst of Mgt. Rahatani, Pune Pawa Foundations School of Bus. Mgt., Sudumbare, Tal Maval.
13.	Dr.D.Y.Patil Inst. of Management & Research Pimpri, Pune - 411018	0339 0331 0623 0743 1180  1249 1166 1176	Dr.D.Y.Patil Inst. of Mgt. & Res. Pimpri Pune-18. Institut of Business Mgt. & Research, Chinchwad, Pune-19. Inst. of Ind & Computer Mgt. Research, Chinchwad, Pune-19 Pad. Dr. D.Y. Patil Inst. of Mgt. & Studies, Akurdi, Pune-44. Yashwi Edu. Soc.'s Int. Inst. of Mgt. Sc.i. Chinchwad, Pune- 411033. Pratibha Inst. of Mgt. Chinchwad, Pune-19 . Inst. of Professional Studies, Pimpri, Pune-18 SNG Inst of Mgt, Rajgurunagar, Dist Pune.
14	Manikchand Dhariwal Institute of Rural Technology Shirur (Ghodnadi), Dist. Pune – 412210	0469.  1106  1302	Manikchand Dhariwal Institute of Rural Technology Shirur (Ghodnadi), Dist. Pune – 412210. Srinath Education. Societies Sinhgad Mgt. Management School, Kondhapuri, Dist Pune. <b>Samarth Bharat Inst of Management, Srigonda, Dist Ahmednagar.</b>
15.	BPHEs's Inst. of Mgt. Career dev. & Res. CSRD, Ahmednagar	0480  0457	HJCCSM Inst. of Mgt. Res. & Rural Dev. Opp. Law College, Lal Taki Road, Ahmednagar – 414001. BPHEs's Inst. of Mgt. Std. & Career Dev. & Res., Road,

			Ahmednagar – 414001.
16	<b>Inst. of Mgmt. and Res. For Rural Development, C/o CD Jain College of Commerce, Shrirampur, Ahmednagar - 413709</b>	<b>0458</b> <b>0581</b> <b>0042.</b>	Inst. of Mgmt. and Res. For Rural Development, Shrirampur, Ahmednagar - 413709. Amrutvahini Inst. of Mgt. & Business Administration, Sangamner SK, Dist. Ahmednagar. SSGM College Kopargaon-423601.
17	<b>NDMVP's Inst. of Mgt. Res. &amp; Tech. MVP Campus, Gangapur Road, Nasik - 422002</b>	<b>0430</b> <b>0631</b> <b>0503</b> <b>0688</b> <b>0342</b> <b>0715</b> <b>1171</b>	NDMVP's Inst. of Mgt. Res. & Tech. MVP Campus, Gangapur Road, Nasik – 422002. KVNNSPS's Inst. of Mgt. of Rural Development, Nasik – 02. JDC Bytco Inst. of Mgt. Studies Research, BYK College Campus, Vidyanagar, Nasik – 422005. Dr. Munje Institute of Management Bhonsala Military College Campus, Rambhumi, Nasik – 422005. Navajeevan Education Society's Institute of Management, Shivajinagar, 4th Scheme, CIDCO, Nasik – 422009. Mr. S.P. Kothari Institute of Computer Science & Tech. Mat. Nasik Road – 422101. M.S. Gosavi Inst of Business Studies. Nasik.
18.	<b>KBH Institute of Management &amp; Research, Malegaon Camp, Dist. Nasik - 423105</b>	<b>0482</b> <b>0459</b>	KBH Institute of Management & Research, Malegaon Camp, Dist. Nasik – 423105. Institute of Management Rural Development & Research, Satana, Dist. Nasik – 423301.

6. The examinations will be conducted in the following order :

<b>Day &amp; Date</b>	<b>SEMESTER – I TIME : 11.00 A.M. TO 2.00 P.M.</b>	<b>SEMESTER-III TIME : 3.00 P.M. TO. 6.00 P.M.</b>
Saturday 12.5.2012	101.Principles and Practices of Management & Organizational Behaviour (2008 Pattern)	301 : Human Resource Management (Old & 2008 Pattern)
Monday 14.5.2012	102 : Management Accounting (2008 Pattern)	302 : Management Information Systems (Old & 2008 Pattern)
Tuesday 15.5.2012	103 : Managerial Economics (2008 Pattern))	303 : Legal Aspects of Business (Old & 2008 Pattern)
	<b>SEMESTER-II TIME : 11.00 A.M. TO 2.00P.M.</b>	<b>SEMESTER – IV TIME : 3.00 P.M. TO. 6.00 P.M.</b>
Wednesday 16.5.2012	201 : Marketing Management (2008 Pattern)	401 : Management Control Systems (Old & 2008 Pattern)
Thursday 17.5.2012	202 : Financial Management(2008 Pattern)	<b>402 : Specialization- I</b> A) Marketing Management Specialization- Advertising and Sales Promotion (Old) A) Marketing Management Specialization- Integrated Marketing Communication (2008 Pattern) B) Finance Specialization -Direct Taxation (Old & 2008 Pattern) C) Computer Specialization DBMS with Oracle(Old & 2008 Pattern) D) Production & Materials Specialization Logistics and Supply Chain Mgt. (Old) D) Production & Materials Specialization- Inventory Management & Material Requirements (2008 Pattern) E) Human Resource Management Specialization Labour Laws (Old & 2008 Pattern)
Friday 18.5.2012	203 :Operations Management ( 2008 Pattern)	<b>403 : Specialization- II</b> A) Marketing Management Specialization- International Marketing (Old & 2008 Pattern) B) Finance Specialization- Advanced Financial Management (Old & 2008 Pattern) C) Computer Specialization 'C' Programming (Old & 2008 Pattern) D) Production & Materials Specialization Production Planning & Control (Old) D) Production & Materials Specialization Supply Chain & Logistics Mgt. (2008 Pattern) E) Human Resource Management Specialization- Industrial Relations (Old & 2008 Pattern)

7. The last Examination of Sem.III & IV (Old Pattern) will be held in May, 2012 and November, 2012 respectively.

8 . Students of semester – I& II (Old Pattern) will have to appear as per the equivalent subjects of 2008 Pattern.

Ganeshkhind  
Pune-411 007  
Ref.No. XCT/ 462  
Date-18.4.2012

Dr.(Capt) C.M.Chitale  
Controller of Examinations  
(Additional Charge)