Sociology -SEC2-K

Gender spectrum and Media And Research Projects: Steps and Protocols

Unit I- Need to study media.

Unit II: Post Truth Politics and Media?

- 1. Capitalists and companies, Government, Market, Audience, Political parties and their intentions. (Why?)
- **2.** The Filter Bubble, Fake News, Post Truth and Role of Psychological Factors.

Unit III: Gender Spectrum and Media (construction of gender)

- 1. Representation of Feminine identities in Indian cinema, TV and Advertisements
- 2. Representation of masculine identities in Media.
- 3. Representation of Alternate sexualities in Media.

Unit IV: Basic Concepts: Research, Methodology, Technique, Concept, and Variable.

Unit V: Steps in Research: Formulation of Research Problems, Secondary Source Analysis, Research Questions, Data/Narrative Collection, and Data. Narrative Analysis, Report Writing, Bibliography, References.

Unit VI: Thinking Through Process, Socio-Historical Context, and Ethics- Permissions of Authority, Privacy and Protection of respondents, Copyright issues.