

Revised syllabus (2019Pattern) M. Com. Degree course (CBCS) Syllabus for
M.Com Part II Semester – IV
Special Elective Subject - Group E (Business Practices & Environment)
Subject Name: - Recent Advances in Business Practices and Environment
Course code: - 211-II

Objectives of the Course:

- a) To provide knowledge and understanding of Recent Advances in Business Practices and Environment.
- b) To understand the Maharashtra New Industrial Policy 2019.
- c) To study the various Schemes of MSME. (Micro, Small, & Medium Enterprises) and Pradhan Mantri Mudra Yojana 2015.
- d) To know the concept of Environment Audit and Corporate Governance.

Unit No.	Unit Title	Contents	Skills to be developed
1	Maharashtra New Industrial, policy 2019.	Objectives or Target of New Policy. A) Promotion of Thrust Areas. 1) Agro – Tourism 2) Agro processing Policy 3) Textile Policy. 4) Retail Policy. C) Large Scale Industry, Mega and Ultra Mega Projects. D) Incentives.	i. To understand the Objectives or Target of Maharashtra New Industrial Policy 2019. ii. To understand the Provisions for Promotion of Various Thrust Area.

2	Recent Schemes of Development of Micro Small & Medium Enterprises (MSME).	<p>A) SME Divisions Schemes-Descriptions, Nature of Assistance, Who and How Apply.</p> <p>1. Assistance to Training Institutions (ATI)</p> <p>2. Marketing Assistance.</p> <p>B) Fiscal Incentives for Micro, Small and Medium Enterprises and Small Industries.</p> <p>C) Development Commissioner Schemes</p> <p>1) Credit Guarantee.</p> <p>2) Micro and Small Enterprises Cluster Development Programme.</p> <p>3) Micro Finance Programme</p> <p>D) Rajeev Gandhi Udyami Mitra Scheme (RGUMI).</p> <p>E) Pradhan Mantri Mudra Yojana 2015 –Eligibility-Mudra Bank-Functions of Mudra Bank-Mudra Loan-Types & Features of Mudra Loan.</p> <p>* New Package of Central Government on 13 May 2020 for MSME for remedies to reduce Covid19 Lockdown effects.</p>	<p>i. To understand the Description, Nature of Recent Schemes of Development of Micro, Small and Medium Enterprises.</p> <p>ii. To understand the Fiscal Incentives for Micro, Small and Medium Enterprises and Small Industries.</p> <p>iii. To understand the Rajiv Gandhi Udyam Mitra Scheme.</p> <p>iv. To Know about Pradhan Mantri Mudra Yojana 2015 and Functions of Mudra Bank.</p>
3	<p>A) Marketing Assistance.</p> <p>B) NSIC –National Small Industries Corporation Schemes-</p>	<p>A) NSIC Schemes :</p> <p>1) Bank Credit Facilitation</p> <p>2) Single Point Registration</p> <p>3) Prime Minister`s Employment Generation Programme.(PMEGP)</p> <p>4) Coir Vikas Yojana –Skill Upgradation and Mahila Coir Yojana</p> <p>5) IT Incubator</p> <p>B) Gram Udyog Vasahats, Urban Haat.</p> <p>C) H.R. initiatives - Labour Market Information cell (LMIC), Service training institute (STI)</p>	<p>i. To Understand the Marketing Assistance</p> <p>ii. To understand the Corporation Schemes of NSIC.</p> <p>iii. To understand the various H.R. Initiatives, about LMIC and STI.</p>
4	Environment Audit & Corporate Governance.	<p>Nature – Scope-Goal - Necessity & importance – Types – Limitation - Role & implication - Transparency & corporate disclosure – ISO 14000 Nominee Direct role. Good Corporate Governance-Recent Development in Corporate Governance in India.</p>	<p>i. To understand the Nature – Scope-Goal- Necessity & importance – Types – Limitations of Environment Audit.</p> <p>ii. To study of the ISO 14000</p> <p>iii. To gain fundamental knowledge about the Corporate Governance in India.</p>
