

**Revised syllabus (2019Pattern) M. Com. Degree course (CBCS) Syllabus for**

**M.Com Part II Semester – IV**

**Subject Name: - Industrial Economic Environment**

**Compulsory Subject Course Code: - 202A-II**

**Preamble –**

In the present global era, growth of industries and knowledge of it is becoming imperative. This paper aims to provide basic knowledge to students about industrial growth and policies adopted by India since its independence. It also aims to make students acquainted with the changing industrial scenario of the country with focus on the main industries contributing in the industrial development of the country.

**Scope of the programme –**

Basic Knowledge of Industrial economic environment

➤ **Objectives of the Course:**

1. To provide knowledge about basic issues in Industrial Economic Environment to students.
2. To make students aware about Industrial pattern and growth in India and Industrial policies of India since independence.
3. To study the progress and current problems of major industries in India.

Unit No.	Unit Title	Content	Purpose & Skills to be Developed
1	<b>Industrial Economic Environment</b>	<b>1.1</b> Industry: Meaning and Classification	1.To understand the concept of Economic Environment & its Constituents. 2. To understand the elements of Economic & Non-Economic environment.  <b>Skills:</b> Conceptual skills, writing skills
		<b>1.2</b> Economic Environment : Meaning and Definitions	
		<b>1.3</b> Importance of Economic Environment	
		<b>1.4</b> Factors Affecting Economic Environment	
		<b>1.5</b> Role of Economic Environment in Industrial Development	
2	<b>Industrial Growth and Pattern in Indian Economy</b>		1.To help students to know about changes in Industrial growth and
		2.1 Role of Industries in Economic Development of India	

		2.2 Industrial Growth Pattern Since 8 <sup>th</sup> Plan	pattern after 1991
		2.3 Public Sector industries –Role, Problems and Present Situation	2. To know the role & problems of public sector undertakings, small scale Enterprises & Multinational Corporations in global & competitive Environment
		2.4 Small Scale and Cottage Industries – Meaning, Role and Problems	
		2.5 Multinational Corporations and Indian Economy- Progress and Problems	<b>Skills:</b> Analytical skills, Critical Analysis
		2.6 Industrial Imbalance: Causes and Measures	
3	<b>Industrial Policy and Issues</b>	3.1. Meaning of Industrial Policy	1. Acquaint students with the broad features of industrial policies of Government of India since independence.
		3.2 Brief Outline of Industrial Policies : 1948, 1956, MRTP Act 1969, 1980	2. Recognizing progress & performance of SEZ in India. <b>Skills:</b>
		3.3 Industrial Policy of 1991 – Features and Impact	Writing skill, critical
		3.4 Special Economic Zone- Progress and Problems	Thinking & Improving analytical ability.
		3.5 Liberalization, Privatization and Globalization – Meaning, and Nature	
		3.6 Liberalization, Privatization and Globalization: Arguments for and Against	
		3.7 Impact of Globalization on Indian Industry	
4	<b>Major Industries in India</b>	4.1 Importance of Major Industries in India	To understand progress & problems of major industries in India.
		4.2 Iron and Steel Industry: Progress and Problems	<b>Skill:</b>
		4.3 Cotton Textile Industry : Progress and Problems	Communication & Analytical Skills
		4.4 Sugar Industry : Progress and Problems	
		4.5 Cement Industry : Progress and Problems	
		4.6 Service Industry: Information Technology Industry and Tourism Industry –Progress and Problems	

\*\*\*\*\*