

M. Com. Part I (Semester II) Compulsory Subject
Subject :- Industrial Economics Compulsory Subject
Course Code – 102A-II

Objectives of the Course

1. To provide the knowledge to the students about the basic issues of industrial economics.
2. To make aware the students about the industrial profile of India and the industrial policy of government of India.

Depth of the Program – Fundamental Knowledge

Objectives of the Program

1. To make the students understand concepts of industrial economics
2. To help the students know theories of industrial economics
3. To impart students' knowledge about sources of industrial finance and Indian industrial growth

Unit No.	Unit Title	Contents	Purpose skills to be developed
1	Introduction and Concepts	1.1 Meaning, Nature, Scope, Need and Significance of Industrial Economics 1.2 Industrial Combinations- causes, mergers and amalgamations, industrial monopoly-control of monopolies 1.3 Sellers' Concentration, Economies of Scale 1.4 Product Pricing – theories and evidence	<ul style="list-style-type: none"> • To give students an overview of industrial economics • To make the students know about the concepts used in industrial economics <p>Skills : Analytical skills, writing skills</p>
2	Industrial Location	2.1 Factors Affecting Location of Industries 2.2 Theories of Industrial Location- Alfred Weber's theory, Sargent Florence Theory 2.3 Industrial Imbalance –Need for balanced regional industrial development-Causes and	<ul style="list-style-type: none"> • To make the students understand the theories of industrial location • To impart knowledge about industrial imbalance in India <p>Skills: Problem solving skills, ability to apply knowledge</p>

		Measures of Industrial imbalance 2.4 Regional Industrial Imbalance in India – Extent and Government Policy Measures for Balanced Regional Industrial Development	
3	Industrial Productivity, Efficiency and Size of Firm	<p>3.1 Industrial Productivity and Efficiency- Meaning, Norm, Tools and measurement of Industrial Productivity and Efficiency</p> <p>3.2 Factors Affecting Industrial Productivity and Efficiency</p> <p>3.3 Industrial Productivity in India</p> <p>3.4 Causes of Low Industrial Productivity</p> <p>3.5 Remedial measures by the government to improve industrial productivity</p> <p>3.6 Size of Firm- Determinants of Size of Firm</p> <p>3.7 Optimum Size of Firm- Meaning and its Determinants</p>	<ul style="list-style-type: none"> • To help the students know about industrial productivity and efficiency • To know about industrial productivity, size of firms etc. <p>Skills: Understand complex theories and concepts, writing skills, mathematical aptitude</p>
4	Industrial Finance and Indian Industrial Growth	<p>1 Meaning, Scope, Importance of Industrial Finance</p> <p>4.2. Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc.</p> <p>4.3. Foreign Capital- need, government's policy, direct investment, foreign institutional investment,</p>	<ul style="list-style-type: none"> • To impart knowledge about industrial finance and its sources • To help the students understand problems of small and micro industries in India <p>Skills: Critical thinking, analytical thinking, writing skills</p>

		<p>4.4 Form of Foreign Capital : Euro issues, GDR, ADR, External commercial borrowings</p> <p>4.5 Industrial policy : Trends in Industrial Growth since 1991</p> <p>4.6 Performance and Problems of Micro, Small, Medium Enterprises</p>	
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