

# UNIVERSITY OF PUNE



## *Examination Circular N.48 of 2014*

### **PROGRAMME OF MASTER IN BUSINESS STUDIES (M.B.S.) EXAMINATIONS APRIL- 2014**

#### **INSTRUCTUION FOR STUDENTS**

1. Candidates are required to be present at the respective College/Institute for the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.(Pls. Refer Circular No. 128/2013, dated:10/10/2013)
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.

The Examination will be conducted in the following order :

DAY & DATE	<p style="text-align: center;"><b>SEMESTER-II</b> <b>(2008 &amp; 2013 Pattern)</b> <b>(2008 PATTERN) : 11.00 A.M.TO 2.00 P.M.</b> <b>(2013 PATTERN) : 11.00A.M TO 1.30 P.M.</b></p>	
21.04.2014 MONDAY	201 : Entrepreneurship Development and Project Management (2008 )	201:Managing for Sustainability (2013 )
22.04.2014 TUESDAY	<p style="text-align: center;"><b>(2008 Pattern)</b></p> <p>CNo 202(A) :<b>Marketing Management Specialization :</b> Retail &amp; Distribution Management <b>OR</b></p> <p>CNo 202(B) :<b>Finance Specialization:</b> International Finance <b>OR</b></p> <p>CNo 202(C) :<b>Computer Specialization :</b> Business Applications <b>OR</b></p> <p>CNo 202(D) :<b>Production &amp; Materials Specialization:</b> Manufacturing Strategy <b>OR</b></p> <p>CNo 202 (E) :<b>Human Resource Management Specialization :</b> Training &amp; Development</p>	202: Startup and New Venture Management (2013 )
26.04.2014 SATURDAY	<p style="text-align: center;"><b>(2008 Pattern)</b></p> <p>CNo (203A) :<b>Marketing Management Specialization:</b> Marketing Strategy &amp; Relationship Marketing <b>OR</b></p> <p>CNo (203B) :<b>Finance Specialization:</b> Legal &amp; Procedural Aspects of Finance <b>OR</b></p> <p>CNo (203C) :<b>Computer Specialization :</b> OOD Concepts &amp; Basic Java <b>OR</b></p> <p>CNo (203D) :<b>Production &amp; Materials Specialization:</b> Modelling Tech &amp; IT For Operations Management <b>OR</b></p> <p>CNo (203E) :<b>Human Resource Management Specialization:</b> Performance Management Systems</p>	<p style="text-align: center;"><b>(2013 Pattern)</b></p> <p>CNo 203(MKT) :<b>Marketing Management Specialization IV :</b> International Marketing <b>OR</b></p> <p>CNo 203(FIN) :<b>Finance Specialization IV :</b> International Finance <b>OR</b></p> <p>CNO 203(IT):<b>Information Technology Management(IT) Specialization IV</b> Software Quality Assurance <b>OR</b></p> <p>CNo 203(OPE):<b>Operations Management(OPE) Specialization IV</b> Toyota Production System <b>OR</b></p> <p>CNo 203(HR) :<b>Human Resource Management (HR)Specialization IV :</b> Global HR <b>OR</b></p>

		<p><b>CNo 203(IB):<u>International Business Management(IB) Specialization IV</u></b> Global Logistics &amp; Supply Chains <b>OR</b></p> <p><b>CNo203(SCM):<u>Supply Chain Management(SCM)Specialization IV</u></b> Supply Chain Planning <b>OR</b></p> <p><b>CNo203(RABM): <u>Rural &amp; Agribusiness Management(RABM) Specialization IV</u></b> Special Areas in Rural Marketing <b>OR</b></p> <p><b>CNo203(FBM): <u>Family Business Management(FBM) Specialization IV</u></b> Intrapreneurship <b>OR</b></p> <p><b>CNo203(TM): <u>Technology Management(TM)Specialization IV</u></b> Technology Transfer and Commercialization</p>
<p><b>28.04.2014</b> <b>MONDAY</b></p>		<p><b>CNo 204(MKT) :<u>Marketing Management Specialization V:</u></b> Customer Relationship Management <b>OR</b></p> <p><b>CNo 204(FIN) :<u>Finance Specialization V :</u></b> Income Tax Part-II <b>OR</b></p> <p><b>CNO 204(IT):<u>Information Technology Management(IT) Specialization V</u></b> Information Security and Audit <b>OR</b></p> <p><b>CNo 204(OPE):<u>Operations Management(OPE) Specialization V</u></b> Quality Management Standards <b>OR</b></p> <p><b>CNo 204(HR) :<u>Human Resource Management (HR)Specialization V:</u></b> Employee Reward Management <b>OR</b></p> <p><b>CNo 204(IB):<u>International Business Management(IB) Specialization V</u></b> Foreign Exchange Management <b>OR</b></p> <p><b>CNo204(SCM):<u>Supply Chain Management(SCM)Specialization V</u></b> Supply Chain Coordination <b>OR</b></p> <p><b>CNo204(RABM): <u>Rural &amp; Agribusiness Management(RABM) Specialization V</u></b> ICT for Agriculture Management <b>OR</b></p> <p><b>CNo204(FBM): <u>Family Business Management(FBM) V</u></b> Managing, Growing Exiting the New Venture <b>OR</b></p> <p><b>CNo204(TM): <u>Technology Management(TM)Specialization V</u></b> Technology Use and Assessment</p>

29.04.2014  
TUESDAY

CNo 205(MKT) :Marketing Management Specialization VI: Retail Marketing  
OR  
CNo 205(FIN) :Finance Specialization VI: Financial Risk Management  
OR  
CNo 205(IT):Information Technology Management(IT) Specialization VI  
Data Warehousing & Data Mining  
OR  
CNo 205(OPE):Operations Management(OPE) Specialization VI  
World Class Manufacturing  
OR  
CNo 205(HR) :Human Resource Management (HR)Specialization VI :  
Change Management  
OR  
CNo 205(IB):International Business Management(IB) Specialization VI  
Global Competitiveness and Strategic Alliances  
OR  
CNo205(SCM):Supply Chain Management(SCM)Specialization VI  
Supply Chain Performance Measurement  
OR  
CNo205(RABM): Rural & Agribusiness Management(RABM) Specialization VI  
Millennium Development Goals  
OR  
CNo205(FBM): Family Business Management(FBM) Specialization VI  
Private Equity  
OR  
CNo205(TM): Technology Management(TM)Specialization VI  
Managing Innovations-II

DAY & DATE	<p style="text-align: center;"><b>SEMESTER-I</b>  <b>(2008 &amp; 2013 Pattern)</b>  <b>(2008 PATTERN : 11.00 A.M.TO 2.00 P.M.</b>  <b>(2013 PATTERN : 11.00A.M TO 1.30 P.M.</b></p>	
03.05.2014 SATURDAY	CNo 101 : International Business Management (2008)	101: Strategic Management (2013)
05.05.2014 MONDAY	CNo 102 : Business Policy & Strategic Management (2008 )	102 : Enterprise Performance Management (2013)
06.05.2014 TUESDAY	<p style="text-align: center;"><b>(2008 Pattern)</b></p> <p>CNo 103(A) : <u>Marketing Management Specialization</u> : Services Marketing &amp; Brand Management OR CNo 103(B) : <u>Finance Specialization</u> : Merchant Banking &amp; Financial Services OR CNo 103(C) : <u>Computer Specialization</u> : Software Engineering OR CNo 103(D) : <u>Production &amp; Materials Specialization</u> : Quality Management OR CNo 103(E) : <u>Human Resource Management Specialization</u> Organizational Development</p>	<p style="text-align: center;"><b>(2013 Pattern)</b></p> <p>CNo 103(MKT) : <u>Marketing Management Specialization I</u> : Services Marketing OR CNo 103(FIN) : <u>Finance Specialization I</u> : Indirect Taxation OR CNo 103(IT) : <u>Information Technology Management(IT) Specialization I</u> Software Project Management OR CNo 103(OPE) : <u>Operations Management(OPE) Specialization I</u> Operations Strategy OR CNo 103(HR) : <u>Human Resource Management (HR)Specialization I</u> : Strategic Human Resource Management OR CNo 103(IB) : <u>International Business Management(IB) Specialization I</u> International Business Environment OR CNo103(SCM) : <u>Supply Chain Management(SCM)Specialization I</u> Strategic Supply Chain Management OR CNo103(RABM) : <u>Rural &amp; Agribusiness Management(RABM) Specialization I</u> Rural Marketing OR CNo103(FBM) : <u>Family Business Management(FBM) Specialization I</u> Start up and New Venture Management OR CNo103(TM) : <u>Technology Management(TM)Specialization I</u> Systems &amp; Technologies for Knowledge Management</p>

07.05.2014  
WEDESDAY

CNo 104(MKT) :Marketing Management Specialization II:  
Sales and Distributino Management

OR

CNo 104(FIN) :Finance Specialization II :  
Strategic Cost Management

OR

CNo 104(IT):Information Technology Management(IT) Specialization II  
Enterprise Resource Planning

OR

CNo 104(OPE):Operations Management(OPE) Specialization II  
Total Quality Management

OR

CNo 104(HR) :Human Resource Management (HR)Specialization II:  
Organizational Design and Development

OR

CNo 104(IB):International Business Management (IB) Specialization II  
International Financial Management

OR

CNo104(SCM):Supply Chain Management (SCM) Specialization II  
Knowledge Management in Supply Chains

OR

CNo104(RABM):Rural & Agribusiness Management (RABM) Specialization II  
Agri Supply Chains Management

OR

CNo104(FBM): Family Business Management(FBM) II :  
Project Management

OR

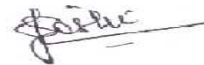
CNo104(TM): Technology Management(TM)Specialization II  
Innovation, Product Development and Commercialization

08.05.2014  
THURSDAY

CNo 105(MKT) :Marketing Management Specialization III:  
Product Management  
OR  
CNo 105(FIN) :Finance Specialization III:  
Income Tax-Part-I  
OR  
CNo 105(IT):Information Technology Management(IT) Specialization III  
RDBMS with Oracle  
OR  
CNo 105(OPE):Operations Management(OPE) Specialization III  
Productivity Management  
OR  
CNo 105(HR) :Human Resource Management (HR)Specialization III  
HR Audit  
OR  
CNo 105(IB):International Business Management(IB) Specialization III  
International Marketing  
OR  
CNo105(SCM):Supply Chain Management(SCM)Specialization III  
Purchasing & Supplier Relationship Management  
OR  
CNo105(RABM):Rural & Agribusiness Management(RABM)Specialization III  
Commodities Markets  
OR  
CNo105(FBM): Family Business Management(FBM) Specialization III  
Business Plans  
OR  
CNo105(TM): Technology Management(TM)Specialization III  
Managing Innovations-I

6. Oral / Viva-voce examination will be conducted before theory examination.
7. Students of 2005 Pattern (Semester-I & II) will have to appear as per the equivalent subjects of 2008 Pattern.

Ganeshkhind , Pune-411 007  
Ref.No. XCT161/2014  
Date: 21.3.2014

  
Dr. Sampada Joshi  
(Controller of Examinations)