

UNIVERSITY OF PUNE
MASTER IN BUSINESS STUDIES (MBS)
(One Year Part Time Two Semesters Post Graduate Degree Programme)
Equivalence for 2005 Pattern

Semester I

MBS 2005 PATTERN				MBS 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
101	International Business Management	60	40	101	International Business Management	70	30
102	Business Policy & Strategic Management	60	40	102	Business Policy & Strategic Management	70	30
103	Specialization I a) Marketing Management - Services Marketing & Brand Management b) Finance - Merchant Banking & Financial Services c) Computer - Software Engineering d) Production & Materials - Quality Management e) HRM - Organisational Development	60	40	103	Specialization I a) Marketing Management - Services Marketing & Brand Management b) Finance - Merchant Banking & Financial Services c) Computer - Software Engineering d) Production & Materials - Quality Management e) HRM - Organisational Development	70	30
104	Specialization II a) Marketing Management - Marketing Research b) Finance - Indirect Taxation c) Computer - Visual Basic d) Production & Materials - World Class Manufacturing e) HRM - Personnel Administration Applications & Procedures	-	50	104	Specialization II a) Marketing Management - Marketing Research b) Finance - Indirect Taxation c) Computer - Visual Basic d) Production & Materials - Productivity Management e) HRM - Personnel Administration Applications & Procedures	-	50

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105	Specialization III a) Marketing Management - Sales Management b) Finance - Security Analysis & Portfolio Management c) Computer - Software Project Management & IT Management d) Production & Materials - Material Requirement Planning e) HRM - Miscellaneous Labour Laws	-	50	105	Specialization III a) Marketing Management - Sales Management b) Finance - Security Analysis & Portfolio Management c) Computer - Software Project Management d) Production & Materials - World Class Manufacturing e) HRM - Miscellaneous Labour Laws	-	50
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Semester II

MBS 2005 PATTERN				MBS 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
201	Entrepreneurship Development & Computer Aided Project Management	60	40	201	Entrepreneurship Development & Project Management	70	30
202	Specialization IV a) Marketing Management - Retail & Distribution Management b) Finance - International Finance c) Computer - Business Applications d) Production & Materials - Manufacturing Strategy e) HRM - Training & Development	60	40	202	Specialization IV a) Marketing Management - Retail & Distribution Management b) Finance - International Finance c) Computer - Business Applications d) Production & Materials - Operations Strategy e) HRM - Training & Development	70	30
203	Specialization V a) Marketing Management - Marketing Strategy & Social Marketing b) Finance - Legal & Procedural Aspects of Finance c) Computer - OOD Concepts & Basic Java	60	40	203	Specialization V a) Marketing Management - Marketing Strategy & Relationship Marketing b) Finance - Legal & Procedural Aspects of Finance c) Computer - OOD Concepts & Basic Java	70	30



	d) Production & Materials - Inventory Management e) HRM - Performance Management System				d) Production & Materials - Modeling Techniques & IT for Operations Management e) HRM - Performance Management System		
204	Specialization VI a) Marketing Management - Consumer Marketing b) Finance - Risk Management c) Computer - Information System Audit d) Production & Materials - Industrial Engineering e) HRM - Strategic Human Resource Management	-	50	204	Specialization VI a) Marketing Management - Consumer Behaviour b) Finance - Risk & Insurance Management c) Computer - Information System Audit d) Production & Materials - Project Management e) HRM - Strategic Human Resource Management	-	50
205	Specialization VII a) Marketing Management - Industrial Marketing b) Finance - Financial Institutions & Markets c) Computer - Internet Technology d) Production & Materials - Productivity e) HRM - Compensation Management	-	50	205	Specialization VII a) Marketing Management - Industrial Marketing b) Finance - Banking & Financial Institutions c) Computer - Internet Technology d) Production & Materials - Strategic Sourcing e) HRM - Compensation Management	-	50


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(Dr. G.K. Shirude)
Director