## $Revised\ syllabus\ (2019\ Pattern)\ B.Com.\ Degree\ course\ (CBCS)\ Syllabus\ for$

## Third Year B. Com Semester - V

Subject Name: - 306K-III: Insurance, Transport and Tourism -III(I)

Subject Code: - 306K-III

306K-III: Insurance, Transport and Tourism -III(I)

Unit	Topic
1	The Insurance Customer Customers are Different- Different Mind sets, Their Satisfactions-Ethical Behaviours- Risk Management- Avoidance or Prevention-Reduction- Retention- Transfer- The techniques, Separation- Duplication, Diversification- Retention and The Individual.
2	Underwriting — Origin, Definition, Objectives & principles of underwriting, Underwriting process-source of information concerning life insurance risk, special underwriting practices in areas such as non-medical insurance, guaranteed issue insurance, reinstatement & policy changes and highly impaired risk.
3	The Insurance Market:  Life and Non-life Insurers- Reinsurers- Individual and Corporate Agents-Brokers- Surveyors- Medical Examiners- Third Party Administrators- Regulator IRDA- Insurance Councils- Ombudsmen- Educational Institutes- Councils- Tariff Advisory Committee.
4	Insurance Business Current Scenario & Future: Privatization, Foreign Direct Investment in India, Status of Indian Insurance Industry in the context of International Insurance Market, Challenges & Future of Insurance Business in India, Insurance Regulatory Systems in UK and USA. Right to Information Act and Insurance Business