B.A. (ODL) Sem-III SEC2-K – I

GENDER SPECTRUM AND MEDIA (SOCIOLOGY)

Unit I- Need to study media.

Unit II: Post Truth Politics and Media?

- Capitalists and companies, Government, Market, Audience, Political parties and their intentions. (Why?)
- **2.** The Filter Bubble, Fake News, Post Truth and Role of Psychological Factors.

Unit III: Gender Spectrum and Media (construction of gender)

- 1. Representation of Feminine identities in Indian cinema, TV and Advertisements
- 2. Representation of masculine identities in Media.
- 3. Representation of Alternate sexualities in Media.